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## ***Introduction***

In today's world a writer/author has to take charge of their promotions and marketing to a greater degree than writers/authors had to in years past. The advertising dollar just isn't there any more, even from those big publishing house budgets, unless you are a best selling author many times over. Even then, there are limitations as to what your publishing house will do for you. Chalk it up to the economic times if you wish, but it is the way it is. If we want to have thriving sales, we have to do...what we have to do. In the long run, our success or failure will be up to ourselves as self-promoters.

If you want to be a successful writer, you have to look for and take advantage of every opportunity out there to promote your book. The suggestions below aren't new ideas by any stretch of the imagination, but they are ideas that work, and perhaps some you've never considered or given much thought to. This is a busy profession. The following are

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to give to the newly published or about to be published author, an idea of what will be expected of them in their career field. There are also some ideas perhaps a seasoned author may not have thought of. As you do your own searches you will find many more opportunities. Information is scattered all over the Internet, and this document is to only show you how to collect data for your own needs and have it in one place.

If you are a beginning writer, sometimes this information of “what to do” and “when to do” and “how to do” can overwhelm you as well as “where to start”. Let me just tell you here, there are many things you can do before the release of your book and you *should* start well in advance. Hopefully the ideas posted below will get you to where you want to be as a successful author. You will still get your No’s as you try the different strategies on this list, but... you will also get your Yes’s. Focus on the YES ! Every single one you can get!

Spreading out your advertising dollar is most important, whether it is 50 dollars or 500 dollars or a 10,000 , especially when you are a beginning writer. There are some things you must do such as the review process, if you wish to sell books. Now, before you say no, I can’t do all of that, I want you to think positive. A ‘no’ in your vocabulary gets you ‘nowhere’. The more you believe in yourself...the more you can do.

The following are suggestions only, but are wonderful opportunities which I found for myself to use with my first book. Each is workable, and workable on a limited budget. It will cost you only in time, and this time is an investment in yourself and your work. It isn’t new information, but rather a compilation of information publicly available. I hope that finding this information all in one place is beneficial and helpful as you set up your own information documents, or add or delete from this document. After reviewing the segments following, set yourself a budget and carefully plan your business strategy.

This information is in a word document, and you can shift the information any way you wish. I would suggest keeping this document as a whole, and then extracting information into a new document as you set up your own information.

Kindest regards, and good marketing and promoting,

**~ Elizabeth Lucas-Taylor**

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## ***1- Make up your list of book reviewers for the genre you write in***

Many writers websites offer lists of reviewers and post their criteria. Get your reviews and make them count. It doesn't make any sense to get a review which no one will see or read. Target for at least a dozen reviews from different reviewers which have plenty of traffic to their websites. Most of these websites will also have author interviews or provide reciprocal links to your website. Many will provide space for your book cover. Go for quality, not quantity in reviews. Many reviewers cross post on other lists so this is an added bonus.

Your review process should begin 3-4 months or even more, before your book is to be released. *Always* query first to a reviewer or a review website. It does help if you have a contact name, but that isn't always possible. It's a mortal sin if you do not *query* first.

Follow instructions to the letter when you receive a confirmation to send your materials. Box your ARC neatly, and send priority mail. If sending a book, send in a bubble pak, priority mail, with the appropriate flyers etc. *See # 5 for ARC instructions.*

Never, never pay for a review. **Never.** Another thing to remember: never mail review 'BOOKS' the months of November or December. The books may wind up as holiday gifts and you may not get your review. Send an ARC *only* during these times if you can. Offer to replace it with a book later if necessary. I've never had to replace an ARC.

Many review websites do not review books quickly, and some may not review your book at all. If you cannot be guaranteed a review, skip that reviewer. This is one of the purposes of querying. From a query, if the reviewer or review website is interested in your book, they will tell you when and where to send your book for review. In the last year many review websites have become backed up with requests, and so it may take them time to get to your book, and legitimate reviewers will tell you if this is the case. Stay in touch with them on a periodic basis, perhaps give them two or three months before you ask when they plan to post a review if you haven't heard anything from them.

Getting your book mentioned in as many places as possible, and obtaining those reviews for your personal website and your publishers website is one of the most important promotional tasks you have. Plan well in advance for this, well before your book is released.

If you are eBook or POD or short run paperback, the timing of the review isn't as important as the review itself. These have a much longer shelf life than traditionally published books. Mention this in your query. See # 4 for Query format.

And lastly, if your book crosses different genres, get reviews in each genre. For instance, if you write a romantic intrigue, get reviews in mystery as well as romance. If you write science fiction, perhaps it will review under thriller. Adjust your query to reflect

what you are going for. Your book will have appeal to romance readers as well as mystery/suspense/thriller readers. A beginning list of reviewers is provided in #3.

## **2- Do a search for websites of online reviewers for your genre**

Google, Webferret <http://www.ferretsoft.com/purchase.htm> [a free download of software, put on desktop for easy searches], or Dogpile. Set up as many online reviews for yourself to interest web traffic to your website and to promote interest in what you do, who you are, and what you write about, and your books. Webferret is my very favorite. I could not have done the research I have done without it.

[See #3 for a list of reviewers]

<http://www.itools.com/> another search engine

## **3- List of some review websites: [ YOU MUST QUERY FIRST ! ]**

***Never send an unsolicited manuscript to a reviewer.***

Do visit these websites and look at their reviews so you know how they are done, and what kind of books these different groups review. Each website will also give you query and submission instructions. You will get a copy of your review, and the review will be posted on the reviewers website. Keep a copy for your records and to produce flyers from.

Unless specifically asked for, save your author copies for your own upcoming needs, such as gifts, book signings, contest prizes, and send an ARC only to be reviewed. Some reviewers will take HTML if you are eBook published, but very few unless they state that they review eBooks. If in doubt, inquire, but be prepared to send a hard copy. Some review sites will tell you they want a printed book only for the above reasons, to donate to causes later on down the line. In those cases, offer an ARC, with the intent of replacing with a book later on when you get your author's copies. And follow through. I have yet to have to replace an ARC. If it is autographed, it will serve the same purpose.

And last, keep a list of where you review, the date you send out your query, and when you received your review. Sometimes lists close because they are swamped with requests. Keep your list updated.

I've had reviews done in as little as two weeks, and I have some that have been out there for several months. After 3 months, send a polite email or note to the reviewer's address or review website, asking for the status of your review. [Polite is the operative word here, and also a reason to keep track of your queries.]

Note: Many review sites are extremely arrogant in their demands of an author, if you want to call outright rudeness a demand. If a review website cannot guarantee you a

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review, AVOID them like a plague. When you go to the expense of organizing, printing, and mailing a review copy, you WANT a review, not a 'smart-a\*\* take it or leave it attitude' and I have found several review sites with this attitude. It is very unprofessional of them and a waste of time and money for you. These review copies are too expensive to work up to waste on this kind of attitude from anyone. YOU be in charge of your reviews. **Do remember too, that many of these website review more than just romance, should you be writing in any other genre.**

AAM Reviews <http://geocities.com/murderlist> Reviews for mysteries, suspense, and thrillers. Visit website for query and submission guidelines.

Allreaders.com <http://www.allreaders.com> Fill out the online form and leave a short synopsis of your book for listing.

Amazing Authors [AmazingAuthors@aol.com](mailto:AmazingAuthors@aol.com) Send to attention: review coordinator

Affaire de Coeur <http://www.affairedecoeur.com> Tracie Clark [needs 4 month lead, unless you are placing an ad] [ADCads@affairedecoeur.com](mailto:ADCads@affairedecoeur.com) Tracie Clark; Affaire de Coeur; 3976 Oak Hill Road; Oakland, CA 94605 [Sometimes it is difficult to log on to their website for some reason.]

Mysteries, Thrillers, Suspense. Visit website for query and submission guidelines.  
<http://www.geocities.com/murderlist>

The Best Reviews <http://www.thebestreviews.com> Query Managing Editor,  
[Jankbennett@attbi.com](mailto:Jankbennett@attbi.com)

The Blue Iris Journal <http://blueirisjournal.elizabethburton.net> contact: Liz Burton  
[The\\_blue\\_iris@hotmail.com](mailto:The_blue_iris@hotmail.com)

Book Review Cafe <http://www.bookreviewcafe.com> Query Lisa [lisasbookrev@aol.com](mailto:lisasbookrev@aol.com)

The Book Browser <http://www.bookbrowser.com> Send query to Review Coordinator  
[BookInfo@BookBrowser.com](mailto:BookInfo@BookBrowser.com)

The Book Review <http://www.bookreview.com> Visit website for submission instructions or query snail mail to Zanne Marie Gray; c/o BookReview.com; 136 Owen Road; Monona, WI 53716

Book Review Club <http://www.bookreviewclub.com> Query [editor@bookreviewclub.com](mailto:editor@bookreviewclub.com)  
Lead time is 8-12 weeks.

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Blether Book Reviews <http://www.blether.com/index.php> Visit website for query and submission instructions.

Blurb Reviews [http://www.futuremuse.com/blurb/mystery/mystery\\_index.htm](http://www.futuremuse.com/blurb/mystery/mystery_index.htm)  
Reviews all fiction as well as romance. Visit website for query and submission instructions.

The Boox Review <http://www.thebooxreview.com/> Visit website for query and submission instructions. They are VERY slow to respond.

The Book Reporter <http://www.bookreporter.com/reviews/reviewers.asp> Reviews fiction and non-fiction. Visit website for query and submission instructions.

Buzz Revue News <http://home.att.net/~evila/wsb/html/view.cgi-home.html> Visit website for query and submission instructions

Elizabeth Taylor, Book Review Editor; Chicago Tribune Books; 435 N. Michigan Avenue, Room 400; Chicago, IL 60611-4022; Phone: 312-222-3232  
<http://www.tribune.com> Reviewers Categories: Fiction, General, Non-Fiction. Visit website, email query from there or attempt a telephone call and ask for instructions.

Crescent Blues <http://www.crescentblues.com> Visit website for query and submission instructions.

Crazy for Words <http://redapril.tripod.com/crazyforwords.html> Visit website for query and submission instructions.

List of Reviewers for eBook <http://www.00ebooks.com/links/reviewers.html>

eBook Crossroads/Christian and Inspirational Reviewers. Visit website for query and submission instructions. <http://www.ebookcrossroads.com/reviewers-of-christian-books.html>

Escape to Romance <http://www.escapetoromance.com> Send your query to Review Coordinator [emailreviews@escapetoromance.com](mailto:emailreviews@escapetoromance.com)

FictionAddiction.NET; Box 876 Chattanooga, TN 37343 Email query to [ReviewRequest@FictionAddiction.NET](mailto:ReviewRequest@FictionAddiction.NET) attention: Apryl Duncan  
<http://www.FictionAddiction.NET> Wide variety of reviewers categories: Books From Small Presses, Children's Books, Fiction, Literature, Mystery, Romance, Sci-Fi/Fantasy, Young Adult/Children's, Thriller/Suspense, Writing, promotion & publishing, Adventure, Horror.

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Forward Magazine <http://www.forewordmagazine.com> Alex Moore, Reviews Editor  
[reviews@forewordmagazine.com](mailto:reviews@forewordmagazine.com). Visit website for query and submission instructions.  
They need a 4 month lead time so query early.

In The Library Reviews <http://www.geocities.com/inthelibraryreviews/reviews.html> Visit  
website for query and submission instructions.

Know Your Author.com <http://www.knowyourauthor.com> See website for query and  
submission instructions.

The Literary Times <http://www.tlt.com/reviews/rvrspfl.htm> Visit website for query and  
submission instructions.

A Little Romance <http://www.angelfire.com/kymissjo/index.html> eMail query to  
[missjo@angelfire.com](mailto:missjo@angelfire.com)

Love Romances <http://www.loveromances.com/ARCs.html> Visit website for query and  
submission instructions.

Midwest Book Review <http://www.midwestbookreview.com/> Query to [mbr@execpc.com](mailto:mbr@execpc.com)  
This is a prestigious review. MBR looks favorably on eBooks, small press, POD, short  
runs, etc. If you have an eBook and don't want to do an ARC, you can email your book.  
They will contact you for the format they want. You can also query Laurel Johnson,  
email: [laurelj@diodecom.net](mailto:laurelj@diodecom.net) for a quicker response. Laurel also posts her reviews at  
Denise's Pieces website <http://www.denisemclark.com>

My Shelf <http://www.myshef.com> Suzie Housley Visit website for email address to  
query, or snail mail query with your email address to: Suzie Housley, MyShelf.com; 151  
North Alabama Road, Oak Ridge, TN 37830

Mystery/ Sci/Fantasy/Juvenile Reviewers <http://www.booksnbytes.com> Visit website for  
query and submission instructions.

List of Mystery Reviewers <http://www.clueclass.com/mystHome/Reviews.html>

Romance and Friends <http://www.romanceandfriends.com> Carla Hosom, Review  
Editor. Review submission form is on the website.

Reader to Reader <http://www.readertoreader.com> Visit website for query and  
submission guidelines.

The Romance Studio [www.theromancestudio.com](http://www.theromancestudio.com) Reviews etc.



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Reviewers International Organization <http://www.rio-reviewers.com/thankyou.html>  
Fill out on-line query to request a review.

Romancing The Celtic Soul <http://www.romancingthecelticsoul.com> Contact Jody Allen, reviewer [morgay@execpc.com](mailto:morgay@execpc.com) Categories are: Non fiction history, historical, romances, and mysteries. Stories must have a setting in Scotland, Ireland, Wales, Brittany, Cornwall, or Isle of Mann. North American titles with a Celtic character which is a strong part of the book's plot will be considered.

Romance Communications <http://www.romcom.com> Visit website for query and submission instructions.

A Romance Review <http://www.aromancereview.com> Visit website for query and submission instructions.

Romantic Times <http://www.romantictimes.com>  
Giselle Hirtenfeld/Goldfeder 55 Bergen Street Brooklyn, NY 11201 1-718-237-1091 If your book is coming out fairly soon, and you have only a month or two to get the ARC to Giselle, she will still assign the book to a reviewer. Be aware that it may take a few months. If you can afford a joint advertisement with other authors that will appear in the same issue as the review, this is even better, and may speed along the review. *This is the most prestigious review you can get for your romance book.*

The Road To Romance <http://www.roadtoromance.dhs.org>, Send query to Sue Waldeck, owner [Webmaster@roadtoromance.ca](mailto:Webmaster@roadtoromance.ca)

Romance Novel Review [http://www.absoluteauthority.com/Romance\\_Books/](http://www.absoluteauthority.com/Romance_Books/) Query to: [amybrowner@home.com](mailto:amybrowner@home.com)

Romance Reviews Today [http://www.romrevtoday.com/contact\\_us.htm](http://www.romrevtoday.com/contact_us.htm) Click on Contact page. [RomRevToday@aol.com](mailto:RomRevToday@aol.com) They require a 60 day lead before your book release. They will not compromise.

Carolyn R. Scheidies Reviews <http://come.to/bookreviews> Please put BOOK REVIEW in the subject line. [crscheidies@ivillage.com](mailto:crscheidies@ivillage.com) She will accept PDF, RTF, TXT, HTML, and print ARCs/books for review. Visit her website for email address and types of books she reviews.

Shades of Romance <http://www.sormag.com/index.html> Selected by Writers Digest as One of the 101 Best Websites for Writers! They give an address online to send a review copy to. I would still query first to see if they can do the review. Send query to: LaShaunda [sormag@yahoo.com](mailto:sormag@yahoo.com)

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Paranormal: Science Fiction, Fantasy, & Horror Book Database

<http://books.ratatosk.org>

Scribblers <http://www.ibooktime.com> Brenda Ramsbacher, owner. Visit website for query and submission instructions.

Scribes World Book Reviews. Visit site and fill out 'request for review' form.

<http://www.scribesworld.com/reviews/www.scribesworld.com/reviews/>

Sime~Gen, Inc. <http://www.simegen.com> Visit website for query and submission instructions.

Slake <http://www.slake.com> This is a review website as well as a database where you can enter all your romance novels. Visit website for query and submission instructions.

The Romance Reader Connection <http://www.theromancereadersconnection.com>

Query to Livia Holton [Romreadcon@aol.com](mailto:Romreadcon@aol.com)

The Romance Reader <http://theromancereader.com> Email query to

[editor@theromancereader.com](mailto:editor@theromancereader.com)

The Word on Romance Reviews <http://www.thewordonromance.com> Query Robin

Peek [RevCoorWOR@aol.com](mailto:RevCoorWOR@aol.com)

Sensual Romance [http://sensualromance.writerspace.com/reviews.html#R\\_sbfr](http://sensualromance.writerspace.com/reviews.html#R_sbfr)

Visit website for instructions. You need LOTS of explicit sex to satisfy this group. They count each encounter.

Timeless Tales <http://www.timelesstales.net> Send query to Review Coordinator

[submissions@timeless-tales.net](mailto:submissions@timeless-tales.net)

Under The Covers [manatee@silcom.com](mailto:manatee@silcom.com) Very slow to respond, if they respond at all.

<http://www.silcom.com/~manatee/utc.html>

Word Museum <http://www.wordmuseum.com> Fill out online Interview form; follow instructions.

Word Weaving <http://www.wordweaving.com> Query Cindy Penn, Editor

[editor@wordweaving.com](mailto:editor@wordweaving.com)

The Write Lifestyle <http://www.geocities.com/theritelifestyle> Visit website for query and submission instructions.

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A Writer's Choice <http://members.spree.com/writer/> Visit website for query and submission instructions.

Black Raven Press [www.blackravenpress.com/linkscontent.htm](http://www.blackravenpress.com/linkscontent.htm) Mystery reviews. Visit website for query and submission instructions.

Fiction reviewers: <http://www.ebookcrossroads.com/reviewers-of-fiction-books.html>  
Visit website for query and submission instructions.

eBook reviewers <http://www.ebookcrossroads.com/ebook-reviewers.html> Visit website for query and submission instructions.

Bridges Magazine <http://www.bridgesmagazine.info/> Visit website for query and submission instructions.

<http://www.emergingwriters.net> Review network. Other great services, too.

## **4- Review Query Format**

[Be sure to add any additional information as requested by the Reviewer or Review Website]

Dear \_\_\_\_\_

I would like to submit my new book \_\_\_\_\_ for a review if you are open for reviews. The novel is a romantic \_\_\_\_\_.

*[If the book has profanity or is sensual or has explicit sex, tell them, so they direct to appropriate reviewer.]*

*[If eBook, or POD add this line] Because the book is POD and has a longer shelf life than traditionally published books, the timing of the review isn't as important to me as the review itself.*

I can furnish a complete ARC and a jpg cover immediately, as needed.

Kindest regards, and thank you for your consideration,

Your name: \_\_\_\_\_

Your Signature tag line from email:

Title:

ISBN

Release Date

Author:

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Genre:

Price:

Format:

Publisher: \_\_\_\_\_ Publisher's website \_\_\_\_\_

Printing & Distribution:

[Back Cover Blurb: \_\_\_\_\_]

**NOTE:** When you get a response from your query, with your mailing instructions, mail out your ARC/book IMMEDIATELY, priority mail. Send an email response, with a thank you for accepting your book, and give them the date the ARC/book was mailed, so that they can be aware it is on its way. The quicker you get this done, the quicker you get your review. Remember there is a line forming after you. Be as close to the beginning of that line you can get.

**PLEASE NOTE:** When you get your review, send a thank you, whether the review is good or not so good, and either email or hand-written will do. I do both. I also send a small token with the thank-you. At Christmas time [when my book was released and my first reviews came in], I sent gift packs to my reviewers which held a Ghirardelli cup w/hot chocolate mixes. It doesn't have to be a large gift, but do remember them once you get your reviews. These people work on their own time, they are working for *you*, and for *free* in almost all cases. Every consideration you give your reviewer is greatly appreciated. They will remember your kindness and thoughtfulness the next time you need a review. In your writing career, you are going to need the good will of your reviewers.

## **5- Print your own ARC's and have them spiral or comb bound**

An ARC is an *AUTHORS REVIEW COPY*. You can print them out yourself, and if you have a color printer, you can also do your own covers on sturdy paper stock. You can then have your ARC's bound at Kinko's for five dollars, and if you look for a mailer coupon once or twice a year, you can get this done for half price. You can also invest in the equipment to do your own binding. Prices vary on these units, so shop smart and look for discount coupons.

[http://www.scribesworld.com/writersniche/articles/arc\\_abcs.html](http://www.scribesworld.com/writersniche/articles/arc_abcs.html) ARC's

Save \$\$\$\$\$\$ on refill ink for your printer <http://www.oddparts.com>

## **6- Autograph your ARC's before you send them out**

After your review is completed, these are often donated to charities to raise money, or put in conference gift baskets. Your name and book title will be working for you for a long time. Make it special by autographing it.

## **7- To Make Your Own ARC** *[Authors Review Copy]*

Use an edited copy of your manuscript. It doesn't have to be the final version that ends up being the book, but it must be edited and error free if you want to insure a favorable review. You can print one side or both. Consider too how the pages will be flipped when read, and copy accordingly.

- a) Open up a word processing document in Microsoft Word and go to the **'file'** tab on top. Click on it.
- b) Scroll down to **'page setup'** and click on it. This brings up a menu. Click on **'paper size'**.
- c) CHANGE paper size from Portrait to Landscape. Click on OK at the bottom of this window.
- d) Go to the **'format'** button and click on it. Scroll down under the format menu to **'columns'** and change the columns from one to two columns. Click on OK and close this window.
- e) Cut and paste your manuscript document into this file, and single space.
- f) Now, check each and every page of your manuscript and sort out the paragraph spacing and line breaks. You will have floater lines that need to be adjusted whenever you cut and paste such a large document.
- g) Run a **spell check** on the entire document. When in doubt use a dictionary.
- h) Print off a separate page for each from your word documents: author bio, publication credits, book blurbs, press releases, copies of flyers used to promote, and a short one or two page complete synopsis, in case the reviewer doesn't have time to read the whole book. Print these up separately, single column. Space/center/whatever so you have one document per page. These are to be inserted at the front of your ARC, after the cover. Colored paper is good.
- i) Your publisher will provide you with a 'tif' color copy of your cover; have it printed up in color on heavy stock. [Download the information onto a floppy. This is what Kinko's will use to make up posters, covers, etc.]
- j) Re-page manuscript document as necessary. Start your ARC pagination with the first page of your story as page 1. It isn't necessary that each column be numbered, but that each page of the ms story line has a number. When printed out, check to make sure all the pages are there and in order. Very important.

k) Print out, assemble pages, and make sure all the pages are there, and in the correct order for each ARC. Make everything about your ARC as pristine and as neat as you can make it. Spiral or comb bind so the pages lay flat for ease of reading by the reviewer. They do appreciate these little niceties.

## **8- Use short positive blurbs from your reviews to make up a flyer**

Print up differently worded flyers in different colors. Having a variety of flyers on hand keeps you and your books from sounding boring after you've handed out a few. Remember that some of these events draw the same people. Give everyone the incentive to pick up a flyer they've not seen before. This keeps your name in front of the people who buy books, and most especially...your books.

## **9- Sign up for one or more magazine co-op ads**

It will spread your advertising dollar further and give you maximum exposure. Magazines to consider are

**Affaire de Coeur** <http://www.affairedecoeur.com> Email query to Tracie Clark [TSClark\\_ADCads@affairedecoeur.com](mailto:TSClark_ADCads@affairedecoeur.com) Put 'Review Query' in the subject line. Depending on how busy she is, she may give you another address to query.

**Romantic Times** <http://www.romantictimes.com> Query Giselle [giselle@romantictimes.com](mailto:giselle@romantictimes.com)

**Bridges Magazine** <http://www.bridgesmagazine.info>

**Epic** [www.epicauthors.org](http://www.epicauthors.org) if you are small press, POD, or eBook.

**Rendezvous** has moved to their own website below. It still isn't up yet, so check back frequently. Reviews by RWA publisher guidelines only.  
<http://www.rendezvousreviews.com>

If several authors share an ad, the cost is much less than trying to do a single ad for yourself. You will get the same exposure with a multiple ad as you would going solo. Make your advertising dollars stretch as far as you can, in the best way you can.

[ADCads-subscribe@yahoogroups.com](mailto:ADCads-subscribe@yahoogroups.com)  
co-op advertising [need to join list to qualify]

[eauthorads-subscribe@yahoogroups.com](mailto:eauthorads-subscribe@yahoogroups.com)  
co-op ads [need to join list to qualify]

## **10- Make up a brochure or multiple flyers with review blurbs**

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If you don't have reviews as yet, give a short synopsis of your book, the release date, ISBN number and your publisher and publisher website. Ask your publisher to give you a pre-press release for your book if you aren't comfortable making up one of your own. Use these for conference goodie bags, post one on a community bulletin board with pre-publication mail order forms [if feasible/ be sure to check with your publisher].

Send an email of your flyer to everyone in your private email address book. Keep your private email addresses and newsletter addresses updated with new information about your book as it becomes available.

Conferences welcome flyers and promotional items, and the conference coordinator will post an email contact name, so that you can inquire how many items to send and where they are to be sent. Contact conference coordinators.

\*For a brochure, use landscape and three columns, print both sides for a three-fold, or three column on one side with one column, two blank on the other side with your name and information.

### **11- Go to <http://www.vistaprint.com> and order free business cards.**

You can order free, 250 at a time, and order every other week or so to keep yourself replenished or to build up a sizable amount. You can also increase your order up from 250 for a very nominal charge. Vista print encourages you to order as many free cards as you want. You pay postage only. There are a variety of absolutely beautiful blanks to order from.

On your business card, put your name, your book, the ISBN, your publisher and publisher website, your email, your website address and where your book is or will be available. Use these at meetings you attend, place one in each book when you get your author's copies, and include one with each ARC you send out. Put a business card or bookmark in magazines in doctor's offices and business offices you visit.

I don't know why it is, but women are extremely stingy with their business cards. It is one of the least expensive ways to advertise what you do, and a wonderful way to get the titles of your books out there in front of people. These are free...use them, and don't be stingy. Find community bulletin boards to post them on. Use them in place of bookmarks.

### **OFFICE FORM TEMPLATES**

**FREE** layouts for business cards, memos, brochures, letterhead, human-resource forms, clip art and more. See <http://www.hp.com/sbso/productivity/office/>

### **12- How to Have and Promote a Book Signing**

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Planning in advance has to be stressed here. Here are some tips to help you turn your signings into successful events:

- a)** Arrange your booksigning event with the bookstore's Community Resource Coordinator four to six weeks in advance so that your books can be ordered in advance, and appropriate advertising can be done.
- b)** Ask for a copy of the bookstore's media list. This will give you local press information to send press kits too, and also will let the Coordinator know you'll be doing your share to promote the event. See # 38 for press kit information.
- c)** Ensure the store will have adequate quantities of your book on hand. Ask about stock when you first arrange the event, and follow up with a call [1] week prior to the signing. If you are POD, eBook, or short run press, and the bookstore tells you they cannot get the book, call your publisher and make other arrangements to get books to the bookstore. The reason bookstores tell you this even though your book may be listed at B & N and Amazon, is that POD, eBook, and short run press do not allow unsold books to be cannibalized or returned to the distributor for credit. You may even be able to work a deal with the bookseller to buy back any unsold books at cost, and keep them for other booksigning events. Be willing to work with the bookseller. If it becomes too ridiculous, get your own copies from your publisher for the signing.
- d)** Have an attractive bookmark or postcard with your cover art printed. Include the name and ISBN of your book, quote some reviews, and leave the back blank so the bookstore can stamp their address. There are also kits to get so you can do this yourself.
- e)** Have your book covers printed on poster paper at your local copy shop [at least 2 or 3], if you aren't sure about table space, and bring an artist's easel or stand to showcase them. One can go into a shop window and/or one can stand at the checkout, too. Be prepared to show plenty of advertising around the bookstore for your signing. You can also have an easel-back copy of your cover made at a copy store. Download your large cover information onto disk, and take it with you to your copy place. If you have a color printer, you can make up a color window poster of your own. Use heavy stock.
- f)** At the bookstore signing, be active and walk around and chat with people. If you are lucky to have a friend sit with you and help, this is wonderful and a very good idea. Or...go in with several other authors, so that you can cover each other at the signing.



**g)** Bring goodies and it doesn't have to be expensive! A bowl of hard candies or treats will draw people to your table. Some authors suggest cookies, and that you can increase your traffic considerably by doing this. Don't forget to ensure that each person who stops by at least gets a bookmark or a business card. Don't fret if they walk away without buying your book. They will remember and use your bookmark, especially if it is a lovely one. Remember, not everyone has disposable income at that particular moment, but if you are gracious, they will remember you as being gracious, even if they didn't buy your book. Hand out your business cards, too, and stick one in each of your books.

**h)** Consider handing your book to people and comment on the cover art. If you just lay your books on a table, few people will pick them up. Most will just stare at the covers like museum pieces. See, feel, touch, and speak up...if you are proud of your cover, show it.

**i)** Have a sign-up sheet for people who want to sign up for your mailing list and/or newsletter if you have one. Have a notation somewhere that you will not give out their names, that the list will be for your own personal use. Have a few friends add their names up top. Many people don't like to be the first to sign a blank sheet of paper, and your list should reflect that you've been busy.

**j)** Have a big bowl on the table. Encourage people to drop in their business cards, or fill out a slip of paper for a drawing of your book...or perhaps something you've made. It doesn't have to be a large item, but clever. Your signed ARC; a copy of your book; a box of Godiva Chocolates; a desk item, a small bedside clock; an autographed picture; a clever promotional item; a tote bag....

**k)** Take a box of your books with you if you can. If the bookstore runs out, you might be able to convince the manager to buy your stock on the spot.

**l)** Ask the manager how many books they would like for you to sign before you leave so they will have some on hand. This will help continue your promotion when you leave. If they do not stock your book, offer to sell them a few of your copies at your cost, and autograph them.

**m)** Always be up, positive, cheerful and courteous, even if it seems as though the signing isn't going well. Have order blanks on hand with your publishers address, your information and other places to buy your book. No sales today ? ? ? ? Those order forms may bring you sales later ! ! ! ! Have plenty on hand. Use the back of your brochure space for an order form.

**n)** Always thank the Coordinator and bookstore staff after a booksigning. Leave your extra candy with them. Also leave one of your promotional items for each

employee. They will love you for this. And leave a good stack of bookmarks or flyers to stuff sales bags with.

o) Send the Coordinator who booked the signing a *Thank You* note. It will be greatly appreciated, and will smooth the way for your next signing with the bookstore.

p) Send a note of appreciation as well, to any media people who covered the event for you. You are building good will, and courtesy never goes unnoticed.

### **13- Canvas the bookstores in your area**

Offer to have a book signing for them. If they say no, ask if you can leave flyers or bookmarks to stuff their sales bags. Bookstores love to have things to stuff sales bags with, the more the better. Get to know your local book reps if at all possible. Meet your local bookstore buyers--this is very important!!

Type in your zip code for a list of Barnes & Noble Bookstores in your area.

<http://www.barnesandnobleinc.com/authors/index.html>

The American Booksellers Association (bookstores).

[http://news.bookweb.org/m-bin/by\\_topic?topic\\_id=19](http://news.bookweb.org/m-bin/by_topic?topic_id=19)

### **14- Visit small bookstores and introduce yourself**

Leave a business card and a flyer with your review blurbs. Offer to have a book signing for them and arranged for them to either host a special signing, or to sell autographed books on your behalf. Leave plenty of flyers for them, and stop back periodically, or have them call you when they need more. List of independent bookstores:

<http://www.fearlessbooks.com/Indies.html>

### **15- Your book will eventually end up at a used book store**

Used Book Stores are a wonderful place to have booksignings. Also, leave plenty of flyers about your book with them to stuff sales bags with. Do a search to find out where the used book stores are in your area.

There is a lot of controversy about used books because we don't get royalties from them. Bear in mind many are on fixed incomes, or no incomes at all, especially in these times. Be glad that someone can read your book, even at a reduced cost. Perhaps if someone picks up a copy of your 'used' book at a used bookstore, and likes it well enough, they will be more inclined to buy your next book at full price. Used Booksellers are very easy to work with. Used books are also '*promotional*' items to any savvy author, so consider them such.

Statistical review of the used book market:

<http://www.bookhunterpress.com/index.cgi/survey.html>

## **16- Book Tours**

Most authors who hire PR firms and do book tours, don't attempt to do them alone. The logistics alone would prevent it. They have escorts. Author escorts are professionals who know the media of their city and can get you there on time. They should book the media for you or at least provide you with a media list of people you can contact to secure interviews. This is what you pay them for.

Rates usually range from \$150-200 for an eight-hour day. [2003 prices] Some charge mileage or fees for booking media on top of this. These people get you to where you need to be, when you need to be. It is an investment well worth the dollar.

When should you consider an author escort? Anytime you travel and can book interviews with the media or multiple booksignings in a large city, consider an escort. More than likely on a promotional blitz, you will have more than one stop to make, and you could be crossing the city map several times. These people know the media in their respective towns, and can probably tell you in advance it will take you X number of minutes to reach television station B from newspaper interview A. This can be an invaluable service for scheduling multiple interviews and book signings during a day's visit, (which you always should, to make the most of your visit to any city).

They will arrange for transportation and can pick you up from the airport or hotel. They then take you to each appointment and wait for you so they can take you to the next. They can also give you advice on restaurants or get takeout for you. You can see they very definitely earn their fee, and you can sit back and let them do their work. You won't be disappointed.

For the extra money, you can save yourself a lot of time, headaches and frustration. The best way to find an author escort for nearly any city in the country is to contact the **National Author Escort Network Pro Motion Network**. 410-877-3524.

Other Author Sources:

<http://www.authorcare.com/Resume&Clients.htm>

<http://www.literati.net/publicists.htm>

## **17- Hiring a Publicist/ Agent Information**

Excellent article to begin:

<http://www.nettrends.com/romanceauthors/hiringpublicist.htm>

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Good article on publicist fees and accountability

<http://publishing.about.com/library/weekly/aa020301a.htm>

Publicist leads...doing a search will give you more leads.

<http://www.aimpress.com>

<http://www.booksavvy.com>

<http://www.carolpage.com>

<http://www.cheappublicity.com>

<http://www.TopPublicity.com>

<http://www.booktours.com>

<http://www.talion.com/talionteam.htm>

<http://entertainmentpr.com>

<http://www.marketability.com>

<http://www.bookpros.com>

<http://www.bookpr.com>

<http://bookbuzz.com>

<http://www.janetkay.net> agent

<http://www.passionatepen.com/agent.htm> agent information

<http://www.geocities.com/charlottedillon2000/PubsAgents.html>

Lists of agents and publishers

Get a free report: 180+literary agents who are open to new clients.

Sign up for it now at <http://www.absolutewrite.com>

or send a blank e-mail to: [join-absolutewrite@mh.databack.com](mailto:join-absolutewrite@mh.databack.com).

## **18- Ask a friend to host a booksigning in their home for you**

Put your heads together to come up with a guest list. Serve coffee and cookies, or hor'deuvres, you furnish, and also furnish the invitations. Take a big bouquet of flowers to your hostess on the day of the signing. Be sure to send a 'thank you' to your hostess.

These invited folks will be at your private booksigning because they want to buy your book. Have plenty of flyers with order blanks for those that may want to buy extra copies later on. Have on hand plenty of books, and also plenty of business cards. These 'home' signings can also be multiple author signings.

## **19- If you are the creative type:**

Make up cover art magnets and/or laminated or crocheted or counted cross-stitch or needlepoint bookmarks. There are also kits at office supply stores to make bookmarks, and you can learn to laminate your own. Special mouse pads with your book cover on the front are also great items to give away as gifts at book signings or for a drawing. You can also make your own mouse pads too, and there are kits available to do this.

Martha Stewart gave a program not long ago on how to do this. Visit her website if all else fails. <http://www.marthastewart.com>

Some promotional items which don't cost an arm and a leg are: matches with the name of your book and where it can be purchased; oversized business cards; postcards with your book cover on the front, pens, and pencils. A simple line of information about your book is just as good as a super promotional item with all the bells and whistles.

## **20- Build yourself a website**

Don't panic! If you don't have the coin to do one from scratch, go to <http://www.authorsden.com> These fine folks provide a *nominal fee* website. You just plug in your information into their easy to navigate pages. They offer many, many pages, and even newsletter capability You can upgrade your pages later when you become 'famous' for only ten dollars a month. Pretty good deal. This will save you the fuss and expense of finding someone to manage and update your own website, until you can afford more bells and whistles.

The Author Den address is easy to remember...authorsden.com + your name. It doesn't get any simpler than this. AD also has over a million hits a month. This kind of traffic is serious. There are very, very few individual author websites that get this much traffic. So, if any of you are hesitating because of the expense...you don't have to worry any more. Get going.

Web-card online to promote your website <http://www.Printing.com>

<http://www.domainmistress.com> Domain names 9.95

<http://www.hostsave.com> Web hosting 7.95 month

<http://www.blitzpromotions.com/blitz144.htm> animation art

<http://dgl.microsoft.com/?CAG=1> free clip art

[www.clipart.com](http://www.clipart.com) free clip art

<http://www.arttoday.com> Subscription-based graphics. Small fee. Join now for unlimited access to more than 2,500,000 clipart images, animation, photos, fonts, and sounds! Pick the price that works best for you.

<http://www.3DTextMaker.com> Images created with the 3D Text Maker can be used for free on personal and commercial pages. Build it any way you want it.

<http://clevergraphics.homestead.com/tableofcontents.html>  
free graphics for your website

<http://www.free-backgrounds.com> free backgrounds

To submit website for voting contest :

[http://www.ebooksnbytes.com/cgi-bin/search/add\\_url.cgi](http://www.ebooksnbytes.com/cgi-bin/search/add_url.cgi)

[http://codeamber.org/ticker\\_code.html](http://codeamber.org/ticker_code.html) Amber Alert ticker for your website

**Fast Loading Websites:** Whatever you do, don't load your site with heavy bloated graphics that take forever to download. Also, take it easy with Flash and animation. Don't make your guests seasick with too many things that shake and move; it makes you look unprofessional. There are many services to help you compress your graphics, <http://netmechanic.com/accelerate.htm> or <http://www.jpegwizard.com>

**Pop-up stopper software to look at:**

EMS Free Surfer <http://www.webattack.com/get/freesurfer.shtml>

AdSubtract PRO: <http://www.adsubtract.com/pro/>

The Proxomitron: <http://www.proxomitron.org/>

PopUpCop: <http://www.popupcop.com/>

Pop-Up Stopper: <http://www.panicware.com/>

Free online self-publishing engine [http://www.lulu.com/about/author\\_tips.php](http://www.lulu.com/about/author_tips.php)

<http://www.uselessgraphics.com> free gifs

<http://www.webattack.com> "Avast". If you want to protect your system from hackers and malicious code for free, this link will provide a complete anti-virus package, that is free for registered home non-commercial users. Integrates with the Windows Explorer, right click menu and also includes a special screen saver which is able to scan your system while your computer is not in use.

## ***21- When you have the time, start a newsletter***

If you don't have time right now, or nothing to put into a newsletter, do keep this thought for the future. You can write articles, give your review blurbs, tell a little about yourself. Have a hobby? Mention it in your newsletter. Hold a contest for short stories. Have a favorite charity? Mention it in your newsletter along with a history of the charity. Found a great website? Mention it and tell why you like it. Ask a fellow writer to contribute an article. Working on a new book? Give a teaser line or blurb to keep people interested. Are you going to hold a class or give a speech somewhere? Tell your fans. An interesting workshop or class coming up in your area, or any area? Mention it. And the ideas can go on and on. So you see, you have plenty of ideas for a newsletter. If you write articles, either for your newsletter, or contribute articles elsewhere, the website below will promote for you.

Learn more NOW at <http://hop.clickbank.net/?dallas43/ezinequeen>

To promote your newsletter and/or articles: <http://wetrack.it/eza/af.cgi?531>

## ***22- Enter contests if contests appeal to you***

It gets your title, name and website URL in front of many potential new readers and editor/publishers. I would suggest that you pick your contests carefully. When you think of how many books you have to send in for some of these contests, then when you add in the postage, this can run you well over 100 dollars for some contests. That hundred dollars can go a long way, someplace else much more important and much more effectively. If the prize or recognition isn't worth the expense...forget it. Not all authors get free copies of their books.

There are hundreds of contests. Make them count ! Quality, not quantity is most important. Be selective in those you enter and make sure the prize is worth the entry fees and the donated books.

<http://www.writing-world.com/> great website for contests, writing info etc.

## ***23- Hold periodic contests of your own***

And be sure to advertise your contests on your website and on those lists you have joined. Have visitors sign a guest book. This will build up your eMail list to announce future books. Websites are always looking for promotions and contests.

<http://www.myshef.com> and <http://www.earthlycharms.com> are but two examples.

## FINDING A CONTEST:

\*\*Go to <http://groups.yahoo.com/group/RomanceContests/>

\*\*Click on "FILES" on the left-hand side

\*\*Click on the contest name you are interested in

\*\*Click on any file the coordinator has chosen to post.

PLEASE NOTE: We encourage authors to list contest instructions, entry forms, score sheets, and contact information (a file called ABOUT OUR CONTEST).

## You can also find contests by categories:

\*\*Go to <http://groups.yahoo.com/group/RomanceContests/>

\*\*Click on "DATABASE" on the left-hand side

\*\*Click on the contest category you are interested in

\*\*Each database includes information the coordinator has chosen to post with us.

PLEASE NOTE: Each author chooses HOW much information to list. We encourage them to list contest instructions, entry forms, score sheets, and contact information (a file called ABOUT OUR CONTEST).

## IF YOU ARE A COORDINATOR:

Please do NOT post your contest information directly to the loop. RomanceContests makes the information available and convenient for the contestant by listing a comprehensive list and individual reminders of deadlines (this is generated by Yahoo Calendar).

## HOW TO POST A CONTEST:

\*\*Go to <http://groups.yahoo.com/group/RomanceContests/>

\*\*Click on "FILES" on the left-hand side

\*\*Click on CREATE A FOLDER and follow directions:

~~~~NAME= the name of your contest

~~~~DESCRIPTION= Deadline: Date

\*\*Click on CREATE A FILE and follow directions.

PLEASE NOTE: Each author chooses HOW much information to list. We encourage you to list contest instructions, entry forms, score sheets, and contact information (a text file called ABOUT OUR CONTEST). PLEASE use RTF files (if you need more information on RTF, please contact the list owner).

\*\*The complete list and Yahoo Calendar are maintained by the list owner. A deadline reminder of your contest will be automatically sent to list members one week prior.

## ***24- Donate books for drawings and contest prize baskets***

The review magazine Affaire de Coeur, occasionally gives away books from their website. Many of the review sites also appreciate copies of your book for prizes. Send



them to RWA conferences as door prizes. Ask at other conferences if you can donate a book or an ARC.

### ***25- Compose an e-mail signature***

Use on all your outgoing email. If you have more than one email address, make sure your signature line is placed there too. Make it brief, not chatty. Your ISBN, book title, publisher. Give the last two or three books that are current, and a by line that directs people to your website. No more than four lines. Keep it simple.

Busy signatures are annoying after the first look at how clever you have been. Just think Yahoo and all their ads, and you will get the picture.

Reduce the font of your signature line to 8 or 10 when sending out email, especially if sending to friends. It's there, you know it's there, your recipients know it's there, but they may not want to trip over it in 14 or 16 font every time they read one of your emails.

There is a thin line between spamming your friends and notifying them you have a book for sale. If you keep the font small, they can ignore it if they want to, or...still refer to it *if* they want to. Make it a choice, not a demand.

### ***26- Be prepared ! Have a box or two in the trunk of your car***

Stuff them with promotional items, books, flyers, business cards, etc. Keep at least 15-20 business cards in your wallet. Use a snack-sized baggie to keep them clean. Never, never hand out a bent, smudged or dirty business card. Remember...do not be stingy with those business cards. They are ADVERTISING !

### ***27- Think of the unusual places for book signings***

Starbucks; grocery stores that stock books, independent bookstores; used books stores; sporting goods stores if your book has a sporting theme, libraries, gift shops. How about a jewelry store if your heroine has a fixation for jewels. How about a real estate office if your heroine is a Realtor. Depending on the theme of your book, you may come up with other ideas. Do include chain stores in your marketing plan. The statistics are that 80% of all books are purchased at a chain store. Hey, chain drug stores sell books too! Talk to the manager.

Go to your local library. Volunteer 1 or 2 hours every week or month, whatever time you can spare, for a children's story hour. Insist that they promote you as a local author, a romance author, an ebook or POD or small press author, whatever publishing area or genre you are in. Have your own promotional poster printed up to use if necessary. Have plenty of books, flyers, bookmarks, and promotional items on hand for parents when they come to pick up their children. Make sure each child receives a bookmark. You might even consider getting some pencils printed up with your book information

and hand them out to the kids. Pencils are an inexpensive promotional item and if your reader has school age children, she will thank you.

### ***28- Look for fairs, literary festivals... and participate***

*Ex:* The Chocolate Affaire in Glendale Arizona, The Arizona Booksellers Event in Phoenix. Cities all over the country [and world] have events like this. If your book has a Scottish or Medieval theme, see if you can set up a book signing at the Scottish Festival or The Renaissance Festival in Apache Junction [for those of you who live in the Phoenix area like I do].

Consider too the Scottish and Medieval vendors around your city and ask to set up a book signing. If you have the time and money, travel to other cities and states for their celebrations. Even one event a year outside your own area could mean big sales of your books, and great exposure as an author you might not have thought of.

Take a laptop with you, or any hand held device, if you have one, to keep writing, or a spiral notebook that will slide nicely into your handbag to jot down ideas or keep you working on your WIP. Or, give yourself a nice day of vacation and leave the laptop at home.

A quick search gave me these results. I'm sure there are many more, since most states offer some form of literary fair. Be sure to run a search of your home state.

Book/TV List of Festivals [http://www.booktv.org/misc/book\\_fair\\_events.asp](http://www.booktv.org/misc/book_fair_events.asp)

Flagstaff Book Festival <http://www.flagstaffcentral.com>

Book Council Festivals & Literary Events <http://www.bookcouncil.org.nz/litfests.htm>

Reed Expo [www.bookexpo.reedexpo.com](http://www.bookexpo.reedexpo.com)

The Bumbershoot Festival [www.bumbershoot.org](http://www.bumbershoot.org) Bumbershoot will return in 2003 from August 29 - September 1. We'll announce a partial lineup of artists and performers in May and release the full schedule in July. To get an e-mail alert when the lineup is announced, just join our e-mail list by adding your address in the box to the left of this page.

A place to list festivals...and to find festivals, all over the world. Click on map for a location. <http://www.festivals.com>

List of Book Fairs and Festivals <http://www.literature-awards.com/events.htm>

Book Fairs and Other Events <http://lcweb.loc.gov/loc/cfbook/bookfair.html>

Suite 101 <http://www.suite101.com/article.cfm/1826/19371> As soon as dates are announced this list is updated to reflect new festivals.

[www.ccbookfest.org](http://www.ccbookfest.org) The festival brings together an eclectic array of authors, independent booksellers, small presses, literary arts groups, and non-profit community organizations, who all invite the public to come and celebrate the written word.

Great Basin Book Festival <http://www.unr.edu>  
The Nevada Humanities Committee puts on a great show, with historian, poets and authors, along with special guest speakers.

Northwest Bookfest <http://www.nwbookfest.org>  
A celebration of books and reading, attended by thousands of affirmed book lovers and occasional readers, aspiring writers and published authors.

Virginia Festival of the Book <http://www.vabook.org>  
The largest gathering of it's kind in the mid-Atlantic region, and a great opportunity for publishers and authors to show off their wares.

Poetry Festivals and Events <http://poetry.about.com/msubfest.htm?once=true>  
Slams, academic conferences, big & small poetry festivals.

Texas Book Festival. <http://gotexas.about.com/library/weekly/aa110502a.htm>  
Held every November at the Historic State Capitol and Grounds. Readings by more than 100 authors, panel discussions, book signings, book fair.

## **29- Get thee an email address which reflects your author name**

Cute is not in. You want fans of your books to recognize you and contact you. This will also help keep your private email from being overwhelmed. Be sure to check this separate email address at least once a week.

Your author name is a selling tool. You should be using it. And, it is so much easier to find you on a search engine. Visit <http://www.Hotmail.com> or <http://www.mail.com> or <http://www.yahoo.com> They offer free accounts whereby you can use your author name in the address. Mail.com offers a wide selection of custom addresses.

**30- If you belong to any writers groups:** or writers website chat loops, or any chat loops, make sure the announcement of your book is placed on the loop. Post blurbs of your reviews there also, and make sure every email sent out has your signature line. If you have written any articles, ask the web-mistress/meister if you can post them on the website for the list membership.

### **31- Ask your publisher for the largest front cover of your book**

This needs to be at least 300dpi in gray scale, and ask for one in color, so it can be used for a sharp reduction in a magazine ad. Also ask your publisher to provide a small 'tif' or book cover for the websites which ask for a smaller one, and use it for the newsletters of your writing groups. It will save you time and money having this done by someone else, and your cover designer will have this information readily available. This should be done the minute the cover design is completed. Your publisher will appreciate your willingness to be heavily involved in your book promotion.

### **32- Check out this website:**

<http://www.writerspace.com/games/goodies> Leena Hyat provides a service for writers, free of charge. Send your promotional items to her for distribution. She will also post your name as a contributor with a link to your website. There are other websites out there doing the same thing. Do a search.

### **33- Visit <http://www.sellwritingonline.com> for some free publicity**

This can be on a weekly basis, and sign up for an informative newsletter, full of wonderful hints to help the writer. They will also do an author interview for the website, and for a ridiculous small fee [\$5-10], will advertise on the website for you. If you send a one line blurb, your ISBN, publisher, book title, and your name each week, she will include it free in her newsletter.

### **34- Speak to your editor/publisher**

Tell them you are interested in advertising and self-promotion and you will do whatever it takes to get your name out there in front of the public to promote your book. Talk directly to your publishers publicity department [if they have one] and see what they can do for you.

### **35- Keep your publisher informed about upcoming book signings**

They might be able to supply you with free promo pieces. Get cover blow-ups and stickers from your publisher (enough for three or more signings).

If this service isn't available, have a poster board copy with an easel back, of the front of your book jacket. This can be reused over and over at book signings and conferences. Hint: weight the bottom of your poster with a strip of magnet to keep it from easily toppling over on a windy day if you are outside.

### **36- Use your cover overruns as marketing items**

Ask for these at least 9 months prior to publication date, since covers are run early on in the process. If you are with a publisher that has a quicker turnaround time, keep them apprised of your needs. Ask!

**37- Ask your director of publicity/publisher:** What items can you get from them or inexpensively. Copies of photographs, for example, can be done more cheaply by publisher.

### **38- Develop a Master Press Kit for yourself**

You can also ask your publisher to put one together for you so that you can run off copies as needed. Some publishers will charge for this, as much as 100 dollars, so do your own if you can. There is no secret to doing it. A press kit is your picture [optional], your writers bio, your book cover, ISBN #, press releases, reviewer's blurbs and a two paragraph synopsis of your book [also the back cover blurb. If you have a book cover, include it]. Also include your business card.

Keep at least 5 or 6 press kits handy in flat file jackets [not folders, things slip out of folders], and ready to go. Staple your business card to a corner for easy reference, and slip another business card in the file jacket. Keep several of these in the car with your promotional items and books. Have this information ready for talk shows, newspapers, etc. Also, have ready a spare ARC or two, just in case.

<http://www.dandelionbooks.net/freetips.html>

See this link for more good info on press kits

**39- Let it be known to other groups and events:** That you are available to speak on topics related to ePub/POD/small press issues; writing topics; your book title; creativity. Pick any subject you feel comfortable with to speak at women's networking groups, writers groups in your city or town or wherever; Sertoma Clubs; local high school boosters, women's groups, etc. If public speaking terrifies you, write articles and put them on your website, and publish them in writers newsletters. But do something to keep involved. Before long, your shyness or reluctance will leave you, the more experience you gain.

Submit your articles to hundreds of eZine publishers <http://wetrack.it/eza/af.cgi?531>

### **40- Contact the creative writing professors at your local colleges**

Include high schools too, to see if you can be a guest speaker. Many schools have "career days", even at a middle school level and I even spoke one time at a primary school to 6<sup>th</sup> graders. English teachers would love to have you come and speak to their students if you write for children, young adults. Share with the students what the outside writing world is all about. Let them know you are there. Hand out your business cards and some information on where to purchase your book. Take order blanks, cover overruns, bookmarks, etc. to hand out.

### **41- Generate a trophy wall somewhere in your home for yourself**

Look at it every day. Every certificate you've ever received at any time in your life, every diploma, every citation, every contract, and every book jacket....frame it and put it on your trophy wall. On your low days, it will be a tremendous help to keep your moral up and going full speed. You are important. Be important to yourself as well.

Use a hallway or an office if you have the luxury of one, or perhaps a spare or guest bedroom, even a bathroom. I've used all of these at one time or another and I've been told it made for interesting bedtime/bathroom/hallway reading.

*You don't know where you are going, until you are aware of where you have been.* Be proud of your accomplishments. It is "self-full".

**\*\***A trophy wall is also an excellent idea for children too. I have had students over the years who took special artwork of their children to a framer, with the child in hand to help pick out mat colors, and had their kid's work professionally framed. What a boost to the child's ego, and the work is hung in their rooms or in a hallway for them to see and to show their friends. Given this incentive, the child is delighted and you can encourage them to outdo him/herself with another accomplishment.

This idea came to me many years ago, when I visited FDR's homestead. In his office, from ceiling to floor was every picture taken of him with important people, pictures of himself with his friends from childhood, on up to when he was president, and also his diploma's and citations earned throughout his life. I realized then, he considered each day of his life and the people he met as 'important' to him. What a wonderful thought. It's one of those 'pass on' ideas that is perfect to incorporate into your life for yourself and your children.

### ***42- Have friends read your published book and post reviews***

Have them go to Amazon, B & N and Borders, or any other book review place that encourages adding a review.

I've heard mention somewhere on a writer's loop, that someone thought it wasn't proper to do this. *DUH !* If anyone reads a book, they can post a review. Let's have a reality check here. Just because they're a friend doesn't disqualify them, for heaven's sake.

### ***43- Make sure your publisher's website and your website is posted***

Post it somewhere on the cover of the book, or on one of the introductory pages and make it easy to find. Bold if necessary. Also, keep your publisher apprised of what you are doing. I usually send a monthly list to my publisher of what I have done to promote myself.

### ***44- How to Query a Publisher***

## **Don't Fall Into the Query Letter Quandary**

by Shery Ma Belle Arrieta

An interview with John Wood, Author  
How to Write Attention-Grabbing Query & Cover Letters  
(Writer's Digest Books, 1996)

He wrote the book on how to write killer query letters. In this interview, author John Wood shares his knowledge based on 17 years of working as an editor. More than 30,000 query letters have landed on his desk. Wood lets us in on the things that make or break query letters, and how you, the writer, can get past the editor's desk and be published.

### **Query Letter That Stands Out**

Because most queries look and read the same, your query letter must stand out. "Devise a scintillating title and subtitle for your idea in the style of the magazine you're pitching," says Wood. "Center it and boldface it right up front after your initial introductory paragraph. Use bullets, numbered lists, indented paragraphs, italics or even boxes to set off important elements. Don't go overboard, but do something to make your letter stand out from the pack.

"My former editor demanded that I do this whenever I proposed an idea to him because with a head and deck at the top of the page, he could envision instantly what it would look like in the magazine," Wood explains. "I have used this technique ever since when approaching editors and agents, and have been told by more than one agent that my queries were the best they have ever seen."

Your query letter should be no more than a page or a page and a half, and should contain a brief introduction as to why you're writing that specific magazine. Mention your expertise or interest in your proposed topic, and include one or two ideas, presented in decks and heads. In your closing paragraph, briefly mention who you are, your publication credits and how you can be reached.

Include one or two clips of your writing, but only if your clips are similar to your proposed topic. There's no point in sending a cooking article clip if you're querying a travel article! Most Common and Crucial Mistakes Writers Make When Writing and Submitting Queries

"Of all the ones that I rejected, I found that the writers were making the same simple mistakes or omissions," Wood reveals. "Unfortunately, reject letters never tell you what you did wrong, so most writers just continue to make the same mistakes." According to Wood, there are 4 common mistakes writers commit when writing and submitting query letters:

## **Mistake # 1. Sending your query to the wrong editor**

"This is crucial," says Wood. "Call the magazine, ask for 'Editorial,' and ask which editor handles the subject you're submitting

"If you're sending a query for a health article, ask which editor handles health features. If you're sending a pitch for the New Products department, ask which editor oversees the New Products department, and so on," he advises. "If the receptionist gives you the editor-in-chief's name or says, 'Just send it in,' do not accept this. Demand a specific name for your specific topic. If she can't or won't, ask to speak to her supervisor." When Wood was editor, writers who took their time to do their homework, learn that he was the right editor for their proposed story and then approach him directly by query letter always got top priority.

"Unfortunately, less than 5-10 percent of all submissions arrive to me--or any editor--that way. Writers who act in this manner earn my respect and I will assume they are professionals and treat them accordingly," Wood says.

And those who don't? Their queries don't garner much interest and go straight to the slush pile.

## **Mistake # 2. Failing to narrow your story angle**

"Don't send a query about horseback riding," Wood warns. "Send one about horseback riding for blind black women lesbians along the Malibu coast during Kwanzaa. I'm exaggerating, but I guarantee you that a query like the first example will go nowhere; one focused to the degree of the second example will find a market somewhere."

## **Mistake # 3. Not studying the magazine thoroughly before querying**

Take time to know what a magazine wants and doesn't want. Know its readers and style the articles are written in. Do these things and you will be able to write a query letter that will catch any editor's eye.

## **Mistake # 4. Forgetting to include a self-addressed stamped envelope or SASE with the query**

Things You Should Never Do When Writing A Query Letter

1. Don't be presumptuous. Avoid even an appearance of cockiness or arrogance.
2. Don't be sketchy. Outline your idea in sufficient depth to give the editor a clear picture of your idea and what you intend to do.
3. Don't offer an article on spec.
4. Never apologize or give a lame reason for wanting to write your article.



5. Don't even think about querying by phone.

### **And If You're An Amateur, Don't Give Yourself Away!**

If you've never been published before, Wood warns you shouldn't mention it in your query letter.

"You must never give the appearance that you are a beginner or an amateur," he says. "If you present yourself in a professional manner, the editor can only assume you're a pro and will treat you like one.

"I have given many assignments over the years to writers who I thought were seasoned pros and then found out later that they were just starting out," he continues. "That's fine. But once you let the cat out of the bag and make a slip of the pen ('This is my first query to a magazine'), it's an automatic rejection. Few editors will knowingly work with beginners.

"If you have been published before, but only to small newsletters or church flyers or local newspapers, do not mention this or attach such clips," he adds.

### **The Query-able Stuff**

You don't need to query every idea you think is publishable.

"The only articles that do not and should not require a query are humor, essays, poems, short fiction, and puzzles/games. These particular types of pieces are subjective and cannot be assigned; you simply have to write them and send them in," Wood says. Shotgun Querying and the Waiting Game.

So, is it acceptable to send multiple queries on the same subject? Wood says yes.

"Shotgun the sucker to as many editors as you can. You're the writer; you're the one who has to pay your bills while waiting (sometimes for months) to hear back from each publication," Wood explains. "Editors are notorious for not replying at all--even if you include an SASE. The obvious exception would be an idea that is focused to a particular magazine; in that case you should only send it to that place. But that doesn't mean you couldn't rewrite it and refocus the same general idea to several different similar magazines and send them all out at the same time.

"One lesson I've learned: Do not mention that your query is a simultaneous submission," John advises. He once thought it was necessary until one editor got offended and rejected his query. That editor, according to Wood, only wanted articles "specifically tailored to MY magazine."

"My idea was a unique travel idea that was certainly appropriate to his publication, but to many others as well," Wood explains.

After shot gunning your idea to as many editors as possible, it's time for you to wait it out.

"Wait about a month, then follow-up by e-mail," he advises. "Never phone unless you've worked with the editor before. If still no response, assume it's a reject and move on." Ten Specific Advice's to Help You Get Your Query Letter Accepted (and Make You a Published Author Eventually)

### **Wood sums it up:**

1. Be professional. Make sure every letter is error-free, is addressed to the right editor, and includes a SASE.
2. Be new. Offer a fresh idea and set it off with a centered, boldfaced head and subhead.
3. Be provocative. Pull the reader in with a stunning lead.
4. Be creative. Lay out your letter in a unique way and show your writing style. Don't write formally! Write the way you talk, write in your own voice. You have only one chance to impress the editor. If you go down, go down in flames, baby.
5. Be focused. Narrow your story angle as much as you can.
6. Be customized. Slant your idea to each individual publication as much as you can.
7. Be multifaceted. Give each editor more than one reason to say yes: Offer more than one place for your article, more than one thing to peg it to, more than one way to structure it, and more than one element to accompany it.
8. Be realistic. Instill confidence that you're reliable and your project is doable.
9. Be qualified. Include appropriate clips, credits, and qualifications.
10. Be passionate. Show enthusiasm for your project.

### **About the author:**

Shery Ma Belle Arrieta established The e-Writer's Place, a comprehensive site for writers of all ages & levels. This May, this multi-awarded Web site enters its third year on the Web. Visit <http://ewritersplace.com/anniversaryale.html> for a 2-for-1 sale on e-books and special reports for writers.

## **45- Keep a document of everything you do...**

*PUBLICITY*; *REVIEWS* and who and from where; a list of your *BOOKS* and *WIP*; short *BIO* for ready distribution; have a *FILE* of *FINISHED BOOKS*. Set your word docs/ files up however you are comfortable with.

I keep mine in a file on desktop so that it is handy and sorted by book title. Everything for one book title is in one folder. Be organized. Keep a word doc of all your promotional efforts, so that you can see what is working for you.

## **46- BACK UP your files on disk. EVERYTHING !**

Do it weekly if you don't do it daily. Back-up and documentation is the brains of your writing business. Keep a list of everything you do so you know where you are and what works every moment of the day. Refine your lists periodically so whatever information is asked of you from your publisher, promotion groups, etc., you can put your finger on it immediately.

## **47- Data bases where you can list your books:**

Inkspot <http://writers-bbs.com/inkspot/?forum=ebookpromo> eBook announcements

Self-promotion <http://www.selfpromotion.com/>

Book Zone <http://www.bookzone.com/services/singlist.html> to list book

Bit Books <http://www.bitbooks.com> lists books of all genres

Electronic Book Web [EBW] <http://www.ebookweb.org>

eBusiness <http://www.ebusinessca.org/my/shared/home.jsp> list books here

Authors Den <http://www.authorsden.com> free website for authors offering a variety of pages to develop as well as book pages and newsletter capability. The book pages alone get a tremendous amount of traffic.

Books XYZ <http://www.booksxyz.com/aeprofile.php?addb=1> list books

Budding Authors <http://www.catharton.net/cgi-local/authors/YaBB.cgi?board=buddingauthors&action=display&num=1020023407>  
Mighty long address but here is a message board for authors to list and talk about their website and books.

The Literary Times <http://www.tlt.com/index.html> This is the main page.

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<http://www.tlt.com/news/comngatr.htm> This is the page for instructions to list books and send promo materials.

The Road To Romance <http://www.roadtoromance.ca/authors.htm> Authors connection page.

The Romance Reader Connection <http://www.theromancereadersconnection.com>  
Click on Author's Websites. Email your information to the address at the top of this section.

Word Museum Writers Pages <http://www.writerpages.com/authorpages.htm> They charge a small fee to be listed.

Know Better [http://www.knowbetter.com/ebook/titles/add\\_info.asp](http://www.knowbetter.com/ebook/titles/add_info.asp) This is an eBook directory with free listing. <http://www.Knowbetter.com> list eBooks for free

Suspense Romance Writers <http://www.suspenseromancewriters.com/invitation.cfm>  
Suspense writers listing.

Books from the Heart <http://allenefrances.com/FeaturedAuthor.html> Bottom left side of the page, click on email link to be a featured author on these pages to talk about yourself and your books.

Affaire de Coeur <http://affairedecoeur.com/ADCAuthorlist.htm> to be listed on their pages

Escape to Romance <http://www.escapetoromance.com/author.html> eMail to add your name to their list of authors

Slake <http://www.slake.com/rnd/add.asp> add book and author listing to their database.  
<http://www.slake.com/rnd/add.asp?x=book> to add books, author, and publisher to their database.

Timeless Tales [Submissions@timeless-tales.net](mailto:Submissions@timeless-tales.net) to add books to their data base

Romance and Friends [barb@romanceandfriends.com](mailto:barb@romanceandfriends.com) email them to add you to their authors database.

<http://www.critters.org/bioform.html>  
submit a bio page, check main page for additional opportunities

<http://www.Mindlikewater.com> list eBooks for free,

<http://www.authormania.com> post book here and your author news

<http://www.GoOff.com> join their affiliate program, list your books on GoOff, get a commission on every book sold through your website, get a commission on every book of YOURS sold on GoOff. Great deal !!! SELL YOUR BOOKS, VIDEOS, AUDIOS, ETC. ON GoOff.com!! Contact us at [dandelion@dandelionbooks.com](mailto:dandelion@dandelionbooks.com) if you wish to sell your own books and related products on GoOff. If you know of others who are looking for additional sales outlets, send them to Sharon Kay, Dandelion Books Marketing Director, at [angels1224@earthlink.net](mailto:angels1224@earthlink.net).

## **48- Websites where you can interview:**

[knowyourauthors@aol.com](mailto:knowyourauthors@aol.com) email to schedule an interview

<http://www.apertectevil.com> interview

<http://www.escapetoromance.com/interviews.html> contact to give an interview

<http://www.simegen.com/romance/index.html> contact for an interview spotlight

<http://www.roadtoromance.ca/authorsinfo.htm#review> guidelines for interview

<http://www.ibooktime.com> reviews and list URL [Scribblers] click on interviews for guidelines

<http://www.sellwritingonline> email Dallas that you are available for an interview.

Book Ad SPECIAL for SWO Website!

THREE MONTHS for only \$10! Your Book Cover image, link to where it can be purchased along with a description will be added to the Popular 'Writers Markets' section. Get Yours Now!

Book ADS (For Main Page of SWO) - \$5 gets 4(FOUR) consecutive WEEKS.

Cover image of your book with Title of book and author's name beside it. Link URL on where to buy your book will be placed under image of book

<http://www.bookcrazy.net> Make up a 15 minute tape about yourself and your book[s] and mail it to bookcrazyradio. The address and instructions are on the website. They broadcast on the net 24/7 only about books. From there you will probably get an interview. The tapes are repeated every four hours. The owner/interviewer runs a bookstore.

Shades of Romance <http://www.sormag.com/index.html> If you would like to be interviewed by SORM please contact them at [sormag@yahoo.com](mailto:sormag@yahoo.com)

Magazines, newsletters and other places to send review copies and news releases.

<http://parapub.com/maillist.cfm>

## **49- Affordable Book Publicity**

Reserve your Author's Interview Page today at BooksandAuthors.net <http://www.Booksandauthors.net> which includes: An interview page with you plus an email announcement of your book and interview to over 1000 media outlets and contacts.

**Author's Page & Media Email:** For \$250 -- You get a Personal interview page with your photo, Bio, book summary, short book review, etc., which will be promoted at Booksandauthors.net. We will also send out a press release about your interview to over 1000 media contacts. Your interview will never be taken down from the Booksandauthors website plus we'll add new books to your page when you publish them. Join best-selling authors, Stephen King, Jonathan Kellerman, Alice Sebold, Jerry Seinfeld and others today.

At Booksandauthors.net we will promote your interview and book as well as send out a press announcement to 1,000 media outlets (including bookstores) letting them know your interview can be read at Booksandauthors.net and how to contact you directly.

On your interview page will be links to whichever online bookseller you choose (amazon.com/barnesandnoble.com for example) to sell your books from your interview page. You are also welcome to place a detailed review of your book at Booksandauthors.net. Booksandauthors.net authors get first priority on all publicity from the website over other authors.

Booksandauthors.net receives letters from all of the major publishers, National Book chains and online media (New York Times, Chicago Tribune USA Today) as well as major book reviewers that routinely visit the site. If you have any other questions or would like to get started just let me know. Below is an example of the media we will solicit.

Here's an example of our distributions list --- If you have any other questions just let me know. Our offer would be for 1,000 outlets selected from below.

### **Newspapers:**

USA Today and The New York Times, The Chicago Tribune and The Los Angeles Times. I have a complete list I can send you by request.

### **Magazines & Trade Publications:**

Over 400 entertainment magazines and trade publications, such as American Cinematographer, Daily Variety, TV Guide, Time Out New York, Rolling Stone, Entertainment Weekly, Hollywood Reporter, Soap Opera Digest, The New Yorker,

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Movie Line, Media Week, Editor & Publisher, Boston Book Review and Writer's Digest.

## **Radio:**

More than 650 radio stations and programs, including ABC Radio Network, USA Radio Network, Spotlight on the Arts, Inside the Movies, Heart of Hollywood, E! Entertainment Radio and Book Talk.

## **Television:**

More than 350 television networks, stations and programs, including NBC Television Network, Access Hollywood, CNN showbiz Today, E! News Daily, Entertainment Tonight and Fox on Entertainment.

## **News Wires, Syndicates & Databases:**

Direct delivery to newswires and syndicates such as AP, Reuters, UPI, BLOOMBERG PROFESSIONAL service, Dow Jones, New York Times Syndicate; and research databases, including Factiva, Lexis-Nexis, Dialog, Hoover's, Standard & Poor's, and Edgar Online.

eBook Connections - Marketing and Promotion

[http://www.epublishingconnections.com/marketing\\_&\\_promotion.htm](http://www.epublishingconnections.com/marketing_&_promotion.htm) Links to book clubs, book fairs, book marketing and promotion sites, sites that offer book reviews, and more.

Authors on the Highway

<http://publishersweekly.reviewsnews.com/index.asp?layout=authorsMain> A place to list your upcoming book signings, speaking engagements, and other "on the road" promotional activities.

EventCaster <http://www.netread.com/calendar/> Announce your talk, workshop or book signing to local news media free through this site.

Literary Times <http://www.tlt.com/news/itiner.htm> Provides a place for romance authors to post events, such as chats and book signings.

Midwest Book Review: Publisher Resources

[http://www.midwestbookreview.com/bookbiz/pub\\_res.htm](http://www.midwestbookreview.com/bookbiz/pub_res.htm) Among a vast array of links, this site includes a good selection of book review sources.

Your Free Book Promotion Countdown Checklist

[http://www.geocities.com/~lorna\\_tedder/virgins.html](http://www.geocities.com/~lorna_tedder/virgins.html) Extensive list of things to do to promote your book before and after publication.

<http://webhome.idirect.com/~krmason/promo.htm> list of promo opportunities

<http://www.earthlycharms.com/promolistings.htm> list of where to send promo items

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Free PRESS RELEASES: <http://www.prweb.com/about.php>

Post your own press release [http://12.108.175.91/ebookweb/discuss/msgReader\\$1147](http://12.108.175.91/ebookweb/discuss/msgReader$1147)

To post new books page [http://12.108.175.91/ebookweb/discuss/msgReader\\$1148](http://12.108.175.91/ebookweb/discuss/msgReader$1148)

Free Press Releases [http://12.108.175.91/ebookweb/discuss/msgReader\\$1147](http://12.108.175.91/ebookweb/discuss/msgReader$1147)

Publicize your books [http://12.108.175.91/ebookweb/discuss/msgReader\\$1148](http://12.108.175.91/ebookweb/discuss/msgReader$1148)

Post your press release for FREE <http://www.PRWeb.com>.

Post your press release for FREE <http://www.ebookweb.org>

Create your own event and post it here for free. <http://www.CelebrateToday.com>

More marketing tips. <http://www.fictionfactor.com/articles/top20.html>

List of lists <http://www.radio-list.com/Directory/Arts/Literature/Genres/Romance>

<http://www.bookmarket.com/101bm.html> top 101 book marketing websites

Discover innovative ways to get free publicity on radio and TV, in newspapers and magazines anywhere in the world. Go to: <http://www.Hartunian.com/ezone>

## **50- Pay a visit to the National Women's Calendar**

Here's the direct link: <http://www.nationalwomenscalendar.org/Subscribe.htm>.

If authors are speakers at an event, especially for women, or events where the planners want to attract more women, they may encourage them to post their event at NWC and include their names as speakers at the event. If the author will let us know, we will also provide a link to info at WomensRadio about their book.

Below is an email from Pat Lynch of Women's Radio. Pat has connections!!!! Write to her if you are interested in participating in her network to promote your book(s) and your cause(s): [pat@nichsyndicate.com](mailto:pat@nichsyndicate.com) Quote below:

>>>“We are about to add a "Speakers" Section to National Women's Calendar in particular, since a lot of women want to talk to women's orgs, and women orgs are going there to look to see who other people are using. We're going to make it easy for all and put them in one place on the Website.



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*Yes, we will charge...a minor fee...\$10 per month and we will not take any of their speaking fees. So women who want to speak (and even men who want to speak to women) may sign up for \$120 per year. Please feel free to pass this along to any of your clients who might like to be in front of this group.*

*We send out 20,000 eNewsletters weekly to women leaders in the US, Canada and internationally, and to over 7000 women's orgs. and we are constantly leading them onto the website. Of course, the women orgs can sign their events up for free...so they are going there all the time to post and to look!*

*Also, if any authors want to be Contributors to WomensRadio, let me know.  
Pat Lynch "<<<*

## **51- Writer's Newsletters of interest:**

These are just a few that I find interesting. Do a search for your particular needs.

Sell Writing Online [www.sellwritingonline.com](http://www.sellwritingonline.com)

Dan Poynter <http://parapub.com/getpage.cfm?file=pressroom/pressroom.html>

Lady Barrow/RT <http://groups.yahoo.com/group/LadyBarrowNewsletter/>

Electronic Book Web <http://www.ebookweb.org>

Writerspace <http://www.writerspace.com>

<http://www.ebook-ecstasy.com/ebook-ecstasy/> newsletter, eBook information

Provides FREE content to thousands of eZines, newsletters, magazines and web sites.  
<http://www.Web-Source.net>

Writing for Dollars <http://www.writingfordollars.com>

Sign up for the Add Me newsletter. <http://www.addme.com>

Your site will be submitted once a month to 2000 search engines, announcement services and classifieds for a whole year.

<http://writersroom.tripod.com/index.htm> newsletter, sporadic but interesting

<http://filbertpublishing.com/> newsletter

<http://www.spawn.org/newslettersignup.htm> newsletter

## ***52- Websites that may be of interest to explore further***

Author Jewel Stone <http://www.authorjewelstone.com/writerslinks.htm>

Word Thunder <http://wordthunder.com>

Writer Gazette <http://www.writergazette.com>

Word Museum <http://www.wordmuseum.com>

Writers Hood <http://www.writershood.com/>

Fiction Inferno <http://www.fictioninferno.com>

Writers Crossing <http://www.writerscrossing.com>

Romance Ever After <http://romanceeverafter.com>

Loves Romances <http://www.loveromances.com>

ROF Magazine <http://www.rofmagazine.com/>

Women on Writing <http://www.womenonwriting.com>

A Romance Review <http://www.aromancereview.com>

Sime~Gen <http://www.simegen.com>

Twilight Times <http://twilighttimes.com/>

Organized Writer <http://www.organizedwriter.com>

S F R online <http://www.sfronline.com>

Quill and Ink <http://quillandink.netfirms.com>

Freelancing <http://www.freelancing1.homestead.com>

The Word on Romance <http://www.thewordonromance.com>

Romance In Color <http://www.romanceincolor.net>

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Romance Review Today <http://www.romrevtoday.com>

At Fantasy <http://www.atfantasy.com>

Fables <http://www.fables.org>

Fiction Factor <http://www.fictionfactor.com>

Sell Writing Online <http://sellwritingonline.com/newsletter.html>

Fiction Addiction <http://fictionaddiction.net>

The Writers Life <http://www.thewriterslife.net>

Absolute Write <http://www.absolutewrite.com>

Sams Dot Publishing <http://samsdotpublishing.com>

Savage Night <http://www.savagenight.com>

FMAM.BIZ <http://www.FMAM.BIZ>

SF Site <http://www.sfsite.com>

Irish Culture and Customs <http://www.irishcultureandcustoms.com>

Black Gate <http://www.blackgate.com>

Blue Iris Journal <http://blueirisjournal.com>

Funds for Writers <http://www.fundsforwriters.com>

Inscriptions Magazine <http://www.inscriptionsmagazine.com>

Writers Weekly <http://writersweekly.com>

Word Weaving <http://wordweaving.com>

Electronic Book Web <http://www.ebookweb.org>

Writers Digest <http://www.writersdigest.com/>

List of lists <http://www.radio-list.com/Directory/Arts/Literature/Genres/Romance>

Top 101 websites for marketing etc. <http://www.bookmarket.com/top101.html>

## **53- MEDIA / Look for radio and newspaper interview opportunities**

Print and/or electronic media is split financially and physically into two distinct sections.

### **Advertising people are the MONEY people.**

Advertising is a good 90% of their revenue. The number of pages in each issue of a newspaper or magazine is determined by the number of ads the advertising reps sell. They exist solely to sell space. If you approach them...they will consider you as a 'customer'. Remember this.

### **The Editorial people are the NEWS people.**

These folks provide the pages in between the ads which gives the publication its value as well as reader appeal. The greater number of readers means higher advertising rates. The two sections are always at odds with each other. One wants to win the latest literary award, and they think advertising is beneath them...go figure. However, editorial people are paid to find interesting and unique news that will attract readers. Here is where you need to shine with the best press release on yourself. This is where your exposure is worth its weight in gold. Be prepared with a short pitch of your work, and consider it a 30 second sound bite. Have a clever memorable hook. When you are first starting out...your book will be the hook. When you become a 'bestseller' YOU are the hook...selling your next novel.

Communicate your information well. Be prepared. You want a one-on-one relationship with these people, so court them, and woo them carefully. Don't be discouraged if you get a few no's along the way before you have a date. Develop a basic press release which you can customize to each interview. Stay fresh with your bio information. If it is the 'same-old' 'same-old', no one will be interested.

Opportunities are all around you and many of them are free just for being persistent. Think about your hometown, and be certain the hometown newspaper has your press release. Contact local media and your hometown media, and make sure they have a press release. Don't forget the small picayune newspapers for local exposure. Not everyone subscribes to a big newspaper chain. Do a search on your hometown bookstores and contact them. If there are several, you may want to do a promotional visit and cover as many bookstores as you can.

Canvass local radio stations for those that do on air interviews. Each station has somebody, even at 2 am. who has a talk show. Ask...ask...ask if you can be interviewed, no matter what time of day it is.

Look in on <http://freereads.topcities.com/bookreview.html> Free Reads is a website for more promotional ideas.

## **54- MEDIA / Radio & TV Book Tours Online**

Create an image for yourself. Is your image consistent with your book and the stories you write. You must be able to create desire in the reader for what you are selling. You want to appeal to the broadest range of people. They will be the ones buying your book. Make sure your book covers, website and book marks, *and* your ads represent YOU. All the pieces must fit together. Dress accordingly.

Readers Radio Virtual Book Tours <sup>™</sup> <http://www.ReadersRadioNetwork.com/>  
Errol Smith, 1010 No. Central Avenue, Glendale, CA 91202 Tel: 818-547-0222;  
Fax: 818-245-1159; Virtual Book Tours on the Readers Radio Network.  
e-mail: [esmith@ReadersRadioNetwork.com](mailto:esmith@ReadersRadioNetwork.com)

## **55- More MEDIA / Radio & TV Interview Leads...**

Free website for TV and radio promotions. <http://www.tartsg.com/cgi-bin/add.cgi>

*Planned Television Arts* (PTA) <http://www.PlannedTVArts.com> Rick Frishman, 1110 Second Avenue, New York, NY 10022 Tel: 212-593-5845; Fax: 212-715-1667; e-mail: [FrishmanR@RuderFinn.com](mailto:FrishmanR@RuderFinn.com). Full-Service PR firm. We have the connections to get you and your book on radio and TV.

*Bradley's Guide to the Top National TV Talk & Interview Shows*, Bradley Communications Corp. <http://www.freepublicity.com/tv13> Steve Harrison, PO Box 1206, Lansdowne, PA 19050 A directory/database of the top 225 national TV shows that interview authors.

*Radio-TV Interview Report (RTIR)*, Bradley Communications Corp.  
<http://www.freepublicity.com/info227.htm> Steve Harrison, PO Box 1206, Lansdowne, PA 19050 Tel: 800-553-8002, E Get interviews with no effort by advertising in this trade magazine for 4,000 broadcast producers.

*Readers Radio Virtual Book Tours* <sup>™</sup>, <http://www.ReadersRadioNetwork.com/> Errol Smith, 1010 No. Central Avenue, Glendale, CA 91202 Tel: 818-547-0222; Fax: 818-245-1159; e-mail: [esmith@ReadersRadioNetwork.com](mailto:esmith@ReadersRadioNetwork.com) Virtual Book Tours on the Readers Radio Network.

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*Free Radio Airtime* <http://www.RadioPublicity.com> Alex Carroll, 924 Chapala Street, #D, Santa Barbara, CA 93101; e-mail: [Alex@RadioPublicity.com](mailto:Alex@RadioPublicity.com)  
Top radio station database & booking secrets from veteran of 1,000+ interviews.

Vijaya Schartz [www.vijayaschartz.com](http://www.vijayaschartz.com) talk show host of Authors Secrets Radio  
<http://www.authorssecretsradio.com>

List of lists <http://www.radio-list.com/Directory/Arts/Literature/Genres/Romance>

## PR's "Queen/King Bee" List:

- 1) Betsy Alexander, Supervising Producer, "Today"
- 2) Andrew Goldstein, Producer, "Today"
- 3) Sandra Aiken, Segment Producer, Parenting, "Good Morning America"
- 4) Kim Gerbasi, Supervising Producer, "Today"
- 5) Sue Carswell, Senior Story Editor/Producer, "Good Morning America"
- 6) Margo Baumgart, Segment Producer/Food, "Good Morning America"
- 7) Antoinette Machiaverna, Segment Producer, "Today"
- 8) Patty Neger, Coordinating Producer, "Good Morning America"
- 9) Amy Wasserstrom, Field Producer, "Today"
- 10) Lynn Drasin, Producer, "Good Morning America"

**Live With Regis and Kelly**, is the nationally syndicated morning talk/interview show which stars veteran host Regis Philbin and his new co-host Kelly Ripa. The show has been executive produced by Michael Gelman for the past 15 years, and as executive producer he is responsible for virtually every aspect of the show. A new addition to the show is Reading with Ripa, in which she introduces a new book as her selection for the Book Club each Friday. Other than that the show is a typical morning interview show, with the latest stars promoting their newest movies, and others involved in issues of the day or season. Cindy MacDonald and Delores Spruell-Jackson are segment producers; Joanne Saltzman is talent booker. Reach them at the show, WABC-TV, Seven Lincoln Square, 5 fl., New York, NY 10023, (212) 456-3605; Fax: (212) 496-5249. The show has aired since 1988, and is syndicated by Buena Vista.

## BROADCAST DATABASES from the FCC.

AM Radio: <http://www.fcc.gov/mb/audio/amq.html>

FM Radio: <http://www.fcc.gov/mb/audio/fmq.html>

TV: <http://www.fcc.gov/fcc-bin/audio/tvq.html>

Radio stations need more than 10,000 guests PER DAY to fill their shows? If you have a book to talk about, they need YOU! When contacting a member of the media, after a 5 second introduction, always ask, *"Do you have a second to talk, or are you on deadline?"* You would be surprised how many professionals forget, at their own peril, to utilize this simple courtesy. Reporters are a busy lot and don't always have the time for

a story pitch. An ill-timed call without the courtesy of inquiring about their deadline can often be quickly terminated, and the caller may be blackballed from future contact. If a reporter can't talk, never continue your story pitch. Instead, ask when is a better time to call. Believe me, they'll remember you, and appreciate your thoughtful, polite call. Pick up your FREE list of the Top 20 Nationally Syndicated Radio Talk Shows just for visiting this site: <http://www.marketerschoice.com/app/aftrack.asp?afid=27943>

## **Cable News Network (CNN)**

Here are three names of bookers, when trying to book guests on random shows, other than those starring the network's stars. Joy DiBenedetto is the VP, network booking, (404) 827-1320

Gail Chalef, is the senior director and managing editor reached at (202) 515-2248

Stephanie Morris is future editor, network booking, reached at (202) 827-4014.

At Wolf Blitzer Reports, the guest booker is Pam Stevens who is reached at (202) 898-7619.

At Crossfire, the evening show which pits liberal against conservative, Debbie Berger, Eileen McMenamin, and Emily D'Alberto are bookers, with Kate Farrell the researcher. They are reached at the show, (202) 898-7655.

## **CNN's American Morning with Paula Zahn**

The show stars Paula Zahn with Jack Cafferty and Anderson Cooper as news anchors. The show covers the news of the day, personalities, sports, weather, and breaking hot news stories. Suggestions for guests can be directed to booking producer Jamie Zahn at the show. Margaret Aguirre is an executive producer, with Wilson Surratt the senior executive producer. The show is produced out of CNN's New York's Time and Life Studios, 1271 Sixth Avenue, New York, NY 10018. Penn Plaza, (212) 714-7800.

## **The Wall Street Journal**

The Wall Street Journal is expanding its coverage of beauty and fashion. They have reassigned Sally Beatty and Terri Agins to cover the beat. They are interested in the major trends in the beauty and fashion industry.

Sally Beatty is reached at [sally.beatty@wsj.com](mailto:sally.beatty@wsj.com)

Terri Agins is reached by E-mail at: [terri.agins@wsj.com](mailto:terri.agins@wsj.com)

Some other ways to reach editors at the Journal: to send an article for editorial consideration, check: <http://opinionjournal.com/guidelines>.

To react to something that has been read in the WSJ, E-mail: [newseditors@wsj.com](mailto:newseditors@wsj.com).

To contact the staff of the Journal's editorial department, you can E-mail: [wsj.ltrs@wsj.com](mailto:wsj.ltrs@wsj.com) The Wall Street Journal is now back at 200 Liberty St., New York, NY 10281, (212) 416-2000.

## **CBS Early Show**

The CBS Early Show has four anchors: Harry Smith, Hannah Storm, Julie Chen, and Rene Syler. Michael Bass, remains the senior executive producer of The Early Show. As of now, the production staff for the show seems to be staying the same, with Matthew Geers, medical; Beatrix Gruber, fashion and lifestyle; Deborah Mitchell, general; Andy Rothman, sports; Kim Williamson, food. Janice DeRosa, Batt Humphries, and Nancy Ross are senior producers, while Lyne Pitts is executive producer. Reach them all at the show, CBS News, 524 W. 57 St., New York, NY 10019, (212) 975-2824; Fax: (212) 975-2115. The show is seen Monday to Friday from 7:00 to 9:00 AM.

## **The Oprah Winfrey Show**

For subjects that The Oprah Winfrey Show is working on, check out their Web Site: <http://www.oprah.com>. While they try to keep their whereabouts a secret, Harpo Productions is located 110 N. Carpenter St., Chicago, IL 60607, (312) 633-1000; Fax: (312) 633-1976. Tim Bennett is the president of Harpo Productions. Katy Davis, Dana Newton, Ellen Rakieten, and Dianne Atkinson-Hudson are producers and contacts.

## **The Jenny Jones Show**

The Jenny Jones Show, just entering its twelfth season this fall, makes the show the second-longest-running, single-topic talk show on the air. Lisa Weiss is their director of research; Brian Piotrowicz is the supervising producer; Kerrie Moriarity is the executive producer; Christina Tong is the administrative assistant. Reach the show at NBC Tower, 454 N. Columbus Dr., 4 fl., Chicago, IL 60611, (312) 836-9400; Fax: (312) 836-9473. Check out their Web Site: [www.jennyjones.com](http://www.jennyjones.com), for more insight into the show and Jenny Jones, herself.

## **Sean Hannity Radio Show**

Sean Hannity, the right wing half of "Hannity and Colmes" also has a daily radio show, heard from 3 to 6 PM. His radio show, which is syndicated by ABC Radio Networks, is the fastest-growing syndicated talk radio show in history, with more than 10 million listeners. His influence with the right wing audience is every bit as great as Rush Limbaugh. Suggestions for the radio show should go to the producer, James Grisham, at the show, (212) 613-3807, E-mail: [James.Grisham@hannity.com](mailto:James.Grisham@hannity.com).

"Book TV" on C-SPAN, features 48 hours of programming about non-fiction books from 8 AM Saturday to 8 AM Monday. The programs cover the best and the most serious of the top non-fiction books, with interviews with the authors. The books cover biography, history, current events, politics...all books for serious book lovers. Suggestions for the



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programming should go to the executive producer, Connie Doebele - reached in the following ways; by mail to C-SPAN, 400 N. Capitol St., NW, Washington, DC 20001, (202) 626-4895; E-mail: [booktv@c-span.org](mailto:booktv@c-span.org). Books on history and biography go to Andrew Murray, (202) 626-4641; politics/current affairs go to Amy Roach, (202) 626-4892.

### **56- Promotional Item Websites** *[worth a visit to see what is available]*

<http://www.slpromotions.com>

<http://www.earthlycharms.com>

<http://vistaprint.com>

<http://www.eventsupplyco.com>

<http://conventiongifts.com/kanoodle.htm>

<http://www.garrettspecialties.com>

<http://www.marketratpromotionalproducts.com>

<http://www.bagwellpromotions.com>

<http://www.bestimpressions.com>

<http://www.promotional-items-forless.com>

<http://www.pensxpress.com/?source=overture>

<http://www.logomall.com/wsl>

[http://www.webbcompany.com/catalog\\_cover.cfm](http://www.webbcompany.com/catalog_cover.cfm)

<http://www.pens-onsale.com>

<http://www.rainbow-printing.com/promotional/bookmarks.html>

[http://www.miragebookmark.ch/wb\\_custom-made\\_bookmarks.htm](http://www.miragebookmark.ch/wb_custom-made_bookmarks.htm)

<http://www.promotionalworld.com/>

<http://www.matchesdirect.com>

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<http://www.westsky.com/matches.htm>

<http://www.bunnygraphicsinc.com>

<http://www.branders.com>

<http://www.authorjewelstone.com/writerslinks.htm>

<http://www.crestline.com> promotional specialty company

**IDEA:** Print your own labels and put them on envelopes of carrot seeds, make-up recipe cards for carrot cake and attach. You can tailor this any way you wish to reflect something in your book, using herb seeds, flowers, etc. Add a poem [your own or found somewhere] to reflect the seed choice.

## **57- Writer Resources and Reference** *[worth a visit]*

<http://www.writerspace.com>

<http://www.fictionfactor.com> articles on the craft of writing

<http://www.pimall.com/nais/links.html> crime writers link

<http://www.crimeandclues.com/> crime writers link

<http://www.crimescene.com/> crime writers link

<http://medstat.med.utah.edu/kw/osteo/forensics/index.html> forensic anthropology

<http://www.cyndislist.com/cw.htm> civil war link

<http://www.poewar.com/> writing tips-extensive

<http://www.writingcorner.com/>

<http://www.andreacampbell.com> forensic information

<http://www.gabrielleluthy.com/articles.html>  
articles on character development and conflict

<http://www.whyalla.com/educat/tutintro.htm> more writers helps and tutorials

[http://dmoz.org/Arts/Writers\\_Resources/](http://dmoz.org/Arts/Writers_Resources/) List of writers resources

<http://www.poetrymagic.co.uk/> excellent page for information

<http://www.zanderebooks.com/authors/resources3.shtml> professional writer tools

Author Jewel Stone <http://www.authorjewelstone.com/writerslinks.htm>

Fiction Addiction <http://www.fictionaddiction.net>

Ralan's Webstravaganza <http://www.ralan.com>

Absolute Write <http://www.absolutewrite.com>

Authors Den <http://www.authorsden.com>

The e-Writer's Place <http://ewritersplace.com>

The Writer's Life <http://www.thewriterslife.net>

Charlotte Dillon's Resources <http://www.geocities.com/charlottedillon2000/>

Inscriptions Magazine <http://www.inscriptionsmagazine.com>

Emporium Gazette <http://www.emporiumgazette.com>

The Bare Bones <http://www.myshelf.com>

Fiction Factor <http://www.fictionfactor.com>

Expressions Newsletter <http://samsdotpublishing.com/expressions.htm>

Writers Weekly <http://writersweekly.com>

Word Museum <http://www.wordmuseum.com>

FundsforWriters <http://www.fundsforwriters.com>

MEviews <http://www.hikeeba.com/meviews>

HollyLisle.com Home <http://www.hollylisle.com>

The Eternal Night <http://www.eternalnight.co.uk>

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Behind the Fiction <http://myshef.com>

Writer Gazette <http://www.writergazette.com>

forwriters.com <http://www.forwriters.com>

Writing-World.com <http://writing-world.com/>

The Erotica Readers and Writers Association <http://www.erotica-readers.com>

The Mysterious Writ <http://www.mysteriouswrit.org>

Shades Of Romance Magazine <http://www.sormag.com> multi-cultural fiction

POD Database <http://www.geocities.com/dehannabailee/pod.htm>

Locus Online <http://www.locusmag.com>

Burryan <http://www.burryan.com>

Author Mania <http://www.authormania.com>

Happily Published <http://www.happilypublished.com>

Mad About Books <http://www.smartgroups.com/groups/michaellarocca>

Writers Crossing <http://www.writerscrossing.com>

NovelAdvice <http://www.noveladvice.com>

Writer Online <http://www.writeronline.us>

Ladyjiraff Writer's Resources <http://www.geocities.com/ladyjiraff/writersresources.html>

Books Unbound <http://www.booksunbound.com>

Romance Web Gateway <http://www.geocities.com/romgateway/>

Savannah Michaels <http://www.savannahmichaels.com/ebookinfo.htm>

SFReader.com <http://www.sfreader.com/indexsfr.asp>

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SpecFicMe <http://www.specficworld.com/rgworlds.html>

WordThunder <http://wordthunder.com>

Writers BBS <http://www.writersbbs.com>

Sell Writing Online <http://www.sellwritingonline.com>

Spicy Green Iguana <http://www.spicygreeniguana.com>

The Writers Life <http://www.thewriterslife.homestead.com>

Gotta Write Network <http://http://www.gottawritenetwork.com>

The Writer's Hood <http://www.writershood.com/htms/nonfiction.htm>

Champagne on Ice [http://catherine\\_buburuz.tripod.com/](http://catherine_buburuz.tripod.com/)

Atfantasy.Com <http://www.atfantasy.com>

The E-writer's Place <http://www.ewritersplace.com>

Bewildering Stories <http://www.bewilderingstories.com>

One Woman's Writing Retreat <http://www.prairieden.com>

Freelancing <http://groups.yahoo.com/group/freelancing>

Speculations Rumor Mill <http://www.speculations.com/rumormill>

The Compulsive Reader <http://www.compulsivereader.com/html>

Thinking Rock Press <http://www.thinkingrockpress.com/trp580.html>

Write From Home <http://www.writefromhome.com>

Mindsightseries Link Portal <http://www.mindsightseries.com>

SpecFicWorld.com <http://www.specficworld.com>

Writer Gazette <http://writergazette.com>

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Wooden Horse Publishing <http://www.woodenhorsepub.com>

BeWrite.net <http://www.bewrite.net>

SF&FW <http://burgoyne.com/workshop>

Wake Up Writing <http://www.wakeupwriting.com>

Electronic Book Web <http://www.ebookweb.org>

Suite 101 <http://www.suite101.com>

Writers Digest <http://www.writersdigest.com>

Top 101 websites for marketing etc. <http://www.bookmarket.com/top101.html>

scenery around the US or the world <http://www.picturesofplaces.com>

Famous British locations <http://www.photopolis.co.uk/index.htm>

Frontier Towns and Forts <http://www.americanwest.com/pages/towns.htm>

Topography, satellite photos <http://www.spaceimaging.com/gazette/>

List of writers resources <http://www.scalar.com/mw/pages/sightsee.shtml>

<http://www.webseed.info/wsd.php/regionsandcities> regions and cities

details, famous buildings <http://www.thephotoguild.com/famousplaces.asp>  
<http://www.lumigenic.com/photo/travel.html>

Life in America <http://www.lifeinamerica.us/http://www.lifeinamerica.us>

Experience moments of life in America through a selected series of stirring photographs; honest, slice-of-life images give a fleeting glimpse into everyday life.

<http://www.kabalarians.com> and <http://www.behindthename.com> character names

<http://anzwers.org/free/jhpn/> information and/or links about names/language.

<http://www.mysteries-megasite.com/names.html> name meanings.

<http://www.behindthename.com/> popular names per year

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<http://anzwers.org/free/jhpn/> popularity of names in regions [US]

<http://www.ssa.gov/OACT/babynames/index.html> distribution of given names

<http://www.charm.net/~shack/name/historic.html> top 40 names for each sex [US]

<http://www.vorza.com/comicthroughline.htm> website to help create characters

<http://www.ssa.gov/OACT/babynames/index.html> popular names, by year

[http://www.erasmatazz.com/userdocs/21per\\_traits.html](http://www.erasmatazz.com/userdocs/21per_traits.html) personality characteristics

[http://www.proactivate.com/services/outsourcing/key\\_personality\\_traits.htm](http://www.proactivate.com/services/outsourcing/key_personality_traits.htm)  
job personality

[http://coreybryant.com/astrology/numerology/secondary\\_traits.htm](http://coreybryant.com/astrology/numerology/secondary_traits.htm)  
personality traits

[http://www.innerself.com/Health/intuition\\_healing.htm](http://www.innerself.com/Health/intuition_healing.htm)  
behavior traits

<http://freereads.topcities.com/bookreview.html> full of information

<http://www.themysterybox.com/hmas/links.html> page of wonderful links

<http://www.mysteryauthors.com/> website for mystery authors

Check on-line reference resources such as <http://www.refdesk.com>.

Read articles about cultural customs at <http://www.executiveplanet.com>.

Global writers specify which country's dollars are quoted by inserting the country's name as in "\$5 million Hong Kong," or "HKD\$5 million," or including a statement: "All prices in Hong Kong dollars." Find currency and measurement converters at <http://www.convertit.com/Go/ConvertIt>.

Malaysia and Australia, two English-speaking countries use British spellings. The Philippines and Taiwan use American spellings in English-language publications. Find help with American and British spellings at <http://www.planetware.com/briteqiv.htm>.

<http://open-content.net> Free archives of books and information

<http://www.archive.org> Internet archives, free books and information

<http://creativecommons.org> Sharing work with the world, licensing

**BIOGRAPHIES.** Links to thousands of biographies, autobiographies, memoirs, diaries, letters, narratives, oral histories and more. \* Individual lives of the famous, the infamous, and the not so famous. \* Group biographies about people who share a common profession, historical era or geography. \* Also general collections, resources on biographical criticism and special collections. See <http://www.amillionlives.com/>

The award-winning site for fiction writers and readers. How-to articles, book reviews, A-Z publisher and literary agent listings, message boards, free contests, daily writing prompts, instantly post your own writing and much more! Plus, two free newsletters: one for writers, one for readers. <http://FictionAddiction.NET>

## **58- Writers Forums**

The Writer's Life <http://www.thewriterslife.net>

Fiction Addiction <http://www.fictionaddiction.net>

Mindsight Forum <http://www.mindsightseries.com>

Absolute Write Water Cooler <http://pub43.ezboard.com/babsolutewrite>

AuthorsDen <http://www.authorsden.com>

Shadow Keep <http://www.shadowkeepzine.com>

Speculations Rumor Mill <http://www.speculations.com/rumormill>

Expressions <http://www.samsdotpublishing.com/expressions.htm>

Misfit Muses <http://cyberider.us.net/misfits/>

Momwriters <http://groups.yahoo.com/momwriters/>

Toot Your Own Horn <http://groups.yahoo.com/group/TootYourOwnHorn/>

All About Murder <http://www.allaboutmurder.com>

Forward Motion <http://www.hollylisle.com/community/>



RWC (Romance Writers' Community) <http://groups.yahoo.com/group/RWClist>

Quill and Ink [http://groups.yahoo.com/group/Quill\\_N\\_Ink/](http://groups.yahoo.com/group/Quill_N_Ink/)

Mystery Writers Forum <http://mysterywritersforum.com>

Mindsight Series <http://www.mindsightseries.com>

RWU (Romance Writers Unlimited) <http://www.geocities.com/rwunlimited>

Short Mystery Fiction Society <http://http://groups.yahoo.com/group/Shortmystery>

SDO Fantasy <http://www.sintrigue.org>

The writers life <http://www.thewriterslife.net>

Writerspace <http://www.writerspace.com>

The Writer's Hood Parlor <http://www.writershood.com/board/parlor.htm>

The Write list <http://groups.yahoo.com/group/The-Write-List/>

Cataromance <http://cataromance.com>

Angela Knight Yahoo Groups <http://groups.yahoo.com/group/angelaknight/>

Writer's BBS <http://www.writersbbs.com>

Bewildering Stories SmorgasBoard <http://www.bewilderingstories.com>

Net Author <http://www.netauthor.org/>

ThoughtCafe <http://www.thoughtcafe.co.uk>

WritersWrite Humor Forum <http://www.wwforums.com>

African Amer Rom Writers Forum <http://forums.delphiforums.com/aaaromwriters>

Melic Review's Natter <http://www.melicreview.com/forums/natter>

Rainbow Readership <http://gropus.yahoo.com/group/RainbowReadership/>

RWC <http://groups.yahoo.com/group/RWClist/>

SF&FW <http://burgoyne.com/workshop>

Scifaiku-Ten-Forward <http://groups.yahoo.com/group/Scifaiku>

## **59- Writers Info**

<http://www.SteveGordon@allreaders.com> Website for Authors and Readers

Statistics Canada. Canadian book-industry figures.

<http://www.StatisticsCanada.ca>

<http://www.statisticscanada.ca/english/Pgdb/cultur.htm#pub>

<http://www.harbour.sfu.ca/ccsp/databases/cprd/index.html>

<http://www.nlc-bnc.ca/2/5/h5-431-e.html>

UK Statistics <http://www.statistics.gov.uk/default.asp>

An independent, nonpartisan resource on trends in American public opinion.

<http://www.pollingreport.com/>

Gallup Organization <http://www.Gallup.com/poll/>

American Demographics <http://www.Demographics.com>

Bureau of Labor Statistics <http://www.bls.gov/home.htm>

Fed Statistics <http://www.fedstats.gov/>

United States Department of Commerce, U.S. Census Bureau. <http://www.census.gov/>

Bureau of Justice Statistics <http://www.ojp.usdoj.gov/bjs/>

National Archives and Records Administration <http://www.access.gpo.gov/nara/cfr>

Charlotte Dillon's Resources <http://www.geocities.com/charlottedillon2000/>

Fiction Factor <http://www.fictionfactor.com>

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MEviews <http://www.hikeeba.com/meviews>

Fiction Addiction <http://www.fictionaddiction.net>

English usage errors, I suggest writers and poets visit  
<http://www.wsu.edu/~brians/errors/errors.html>

<http://www.pw.org/info5.htm> national listings reference of authors and poets

<http://www.1stbooks.com> large grouping of links and organizations, including poetry

[http://www.literature-awards.com/literary\\_scams.htm](http://www.literature-awards.com/literary_scams.htm) scams to be aware of

Ralan's Webstravaganza <http://www.ralan.com>

Absolute Write <http://www.absolutewrite.com>

The e-Writer's Place <http://ewritersplace.com>  
Writerspace <http://www.writerspace.com>

Authors Den <http://www.authorsden.com>

The Writer's Life <http://www.thewriterslife.net>

Inscriptions <http://www.inscriptionsmagazine.com>

The Bare Bones <http://www.myshelf.com>

Emporium Gazette <http://www.emporiumgazette.com>

Expressions Newsletter <http://samsdotpublishing.com/expressions.htm>

Writers Weekly <http://writersweekly.com>

Word Museum <http://www.wordmuseum.com>

FundsforWriters <http://www.fundsforwriters.com>

HollyLisle.com Home <http://www.hollylisle.com/>

Behind the Fiction <http://myshelf.com>

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The Eternal Night <http://www.eternalnight.co.uk>

Writer Gazette <http://www.writergazette.com>

The Erotica Readers and Writers Association <http://www.erotica-readers.com>

Burryman <http://www.burryman.com>

forwriters.com <http://www.forwriters.com>

Writing-World.com <http://writing-world.com/>

The Mysterious Writ <http://www.mysteriouswrit.org>

Locus Online <http://www.locusmag.com>

Shades Of Romance Magazine <http://www.sormag.com>

POD Database <http://www.geocities.com/dehannabailee/pod.htm>

Author Mania <http://www.authormania.com>

Author Jewel Stone <http://www.authorjewelstone.com/writerslinks.htm>

Mad About Books <http://www.smartgroups.com/groups/michaellarocca>

Writers Crossing <http://www.writerscrossing.com>

NovelAdvice <http://www.noveladvice.com>

SFReader.com <http://www.sfreader.com/indexsfr.asp>

Books Unbound <http://www.booksunbound.com>

Ladyjiraff <http://www.geocities.com/ladyjiraff/writersresources.html>

Writer Online <http://www.writeronline.us>

Romance Web Gateway <http://www.geocities.com/romgateway/>

Savannah Michaels <http://www.savannahmichaels.com/ebookinfo.htm>

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Spicy Green Iguana <http://www.spicygreeniguana.com>

SpecFicMe <http://www.specficworld.com/rgworlds.html>

WordThunder <http://wordthunder.com>

the writers life <http://www.thewriterslife.homestead.com>

The Writer's Hood <http://www.writershood.com/htms/nonfiction.htm>

Sell Writing Online <http://www.sellwritingonline.com>

Gotta Write Network <http://http://www.gottawritenetwork.com>

Writers BBS <http://www.writersbbs.com>

The E-writer's Place <http://www.ewritersplace.com>

Electronic Book Web <http://www.ebookweb.org>

Champagne on Ice [http://catherine\\_buburuz.tripod.com/](http://catherine_buburuz.tripod.com/)

Atfantasy.Com <http://www.atfantasy.com>

Speculations Rumor Mill <http://www.speculations.com/rumormill>

Thinking Rock Press <http://www.thinkingrockpress.com/trp580.html>

Freelancing <http://groups.yahoo.com/group/freelancing>

One Woman's Writing Retreat <http://www.prairieden.com>

The Compulsive Reader <http://www.compulsivereader.com/html>

Bewildering Stories <http://www.bewilderingstories.com>

Write From Home <http://www.writefromhome.com>

SpecFicWorld.com <http://www.specficworld.com>

Mindsightseries Link Portal <http://www.mindsightseries.com>

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Wooden Horse Publishing <http://www.woodenhorsepub.com>

writer gazette <http://writergazette.com>

BeWrite.net <http://www.bewrite.net>

SF&FW <http://burgoyne.com/workshop>

Wake Up Writing <http://www.wakeupwriting.com>

Suite 101 <http://www.suite101.com>

Writers Digest <http://www.writersdigest.com>

List of lists <http://www.radio-list.com/Directory/Arts/Literature/Genres/Romance>

Top 101 websites for marketing etc. <http://www.bookmarket.com/top101.html>

Happily Published <http://www.happilypublished.com>

<http://www.capcollege.bc.ca/dept/magic/cmns/storyboarding.html>  
story-boarding

Para Publishing. Numbers on book publishing. <http://parapub.com/statistics/>

Association of American Publishers  
<https://advances60.advances.net/publishers/industry/index.cfm>

The Publishers Marketing Association. Independent publishers.  
<http://www.PMAonline.org>

The International Publishers Association tries to collect figures but they are incomplete and not very accurate. <http://www.ipa-uie.org>

The Book Industry Study Group maintains a list of statistical research sources. <http://www.bisg.org/stat.htm>

THE BUZZ SAW. A website from four high-tech journalists/writers who list buzzwords and overused words they can do without. <http://www.buzzkiller.net/buzzsaw.html>

## **60- Writer Workshops** *[worth a visit]*

<http://www.earthlycharms.com/workshops.htm>

Great workshop schedules, and... eMail Sue to ask if you can give a workshop.

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Critters <http://www.critters.org>

Wordmuseum <http://www.wordmuseum.com>

Daily Writes <http://dailywrites.com>

FictionAddiction.NET's Wkshp <http://www.fictionaddiction.net/workshops.html>

Mindsight Workshop <http://www.mindsightseries.com>

SOS! for Authors <http://sosforauthors.tripod.com>

The Craft of Writing <http://groups.yahoo.com/group/CraftofWriting/>

The Writer's 12 Step Program <http://www.writers12stepprogram.com>

Alsop Review <http://www.alsopreview.com/discus/index.html>

Author Workshop <http://stellacameron.com>

Writer's BBS <http://www.writersbbs.com>

Milk of Medusa <http://www.milkofmedusa.com>

Expressions <http://www.samsdotpublishing.com/expressions.htm>

Forward Motion <http://www.hollylisle.com>

Flash Fiction Writing Workshop <http://home.att.net/~p.casto>

Sisters In Crime Internet Chapter Writer's Workshop <http://www.sinc-ic.org>

Mindsight Series <http://www.mindsightseries.com>

MiPo Zine' Poetry Board <http://pub54.ezboard.com/bcafeceafe>

e-Writers Place <http://ewritersplace.com>

Shades Online Wrkshps <http://www.sormag.com/schedule.html>

Mindsightseries <http://www.mindsightseries.com>

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Online Writing Workshop (OWW) <http://www.onlinewritingworkshop.com>

Cacoethes Scribendi Creative Writing Wrkshp <http://www.cacoethes-scribendi.com>

Screenwriting classes <http://www.thestorycoach.com/>

SF&FW <http://burgoyne.com/workshop>

Expressions <http://www.samsdotpublishing.com/expressions.htm>

Writers Digest <http://www.writersdigest.com>

Writers College online writing classes <http://writerscollege.com>

The Writer's Bureau [www.writersbureau.com/resources.htm](http://www.writersbureau.com/resources.htm)  
[http://dir.google.com/alpha/Top/Arts/Writers\\_Resources/Fiction/](http://dir.google.com/alpha/Top/Arts/Writers_Resources/Fiction/)  
Google writers groups/interesting/lots of helps

<http://www.shortstorygroup.com/> short story writers group

## ***61- Writing as a Team - Why It's A Good Idea To Find Work In Hollywood As a Writing Team! by Peter J. Fogel WGA***

For years, you've watched films and television, either one-hour dramas or sitcoms, and now you're ready to take the plunge. You want to chuck your 9-5 job with the great health and dental plan and go to Hollywood and make it as a writer.

**Beware:** Hollywood is tough gig and it has no mercy. You need a leg up on the competition. And one way to do it is to enter into a writing team. I've been in both a sitcom and screenwriting team, and my advice is to do it because... Hollywood Loves to Hire Teams!

**Number one.** Two heads are better than one. That's right. Except for a few prolific geniuses out in the market place (William Goldman; \_Butch Cassidy and the Sundance Kid\_, David Kelly; Alley McBeal\_) most times a script coming from a team will always be better than a the script coming from one entity. Hollywood wants the best product, and they also love getting two writers for the price of one.

### ***Why Writing With a Partner Makes Sense!***

Writing alone in a room for hours at a time gets lonely. There is no immediate feedback from anyone until your boss says, "Hey, this sucks... start all over." With a partner, you're getting immediate feedback, and bouncing ideas off of each other. If you're having a bad day--he can pick you up. You're there for each other though thick and thin.



Both of you know each other's weaknesses and can overcome them. He sees things in the script that you miss, and vice a versa. A script will get done faster, which means your 're more efficient-- which can lead to more income. You're both writing half a script, so half the pressure is gone. As a team, you can both concentrate on marketing. You network at one party, he at another. (If he's not drunk in a corner. Okay, I am sharing way too much here.)

### ***The Best Way to Find a Writing Partner That's A Good Fit For You!***

Writing groups that give feedback on your work, are excellent places to find your "other half." Someone who gravitates towards your material and gives you good constructive notes--might be the one to approach about teaming up. Taking writing courses at local universities, or attending the big seminars that screenwriting gurus such as Robert McKee and Syd Field teach is a good idea. Network with other writers and let the universe bring you together. If you're in a sitcom workshop make sure both of you thinks the other's funny. (You're going to spend a lot of time together.) Also on-line chat rooms are very helpful to finding that perfect writing partner. As always, go with your gut!

### ***The Most Effective Writing Partner to Team With!***

Naturally, the best writing partner is one that compliments you. One that has skills you don't have and can bring out the best in you as a writer. In other words, you are both on the "same page," and you both bring something tangible to the team. If you're in sitcoms maybe you're outgoing, love schmoozing, and are good at character development and jokes. And your partner is quiet, very analytical and, has a knack for story and structure. Either way--writing together you churn out great scripts. He's your yin, to his yang!

### ***What Type Of Writing Partners Do Hollywood Like?***

Hollywood likes to mix things up a bit. It's all about marketing yourself and of course, who you know. Certain shows have certain needs. Some need minorities on staff. Others want a woman's point of view. There are plenty of all male writing teams. So you're competing against that. So if you're starting out--my suggestion is if you're a man, team up with a woman. And if she's a minority even better. Yes, it sounds manipulative, but no one said life is fair, right? I guarantee you if you're a Jewish male teamed with an African-American woman who is in a wheel chair -- and you're really good writers... agents will parachute into your living room to represent you. You're unique and they can sell you to producers much easily. Remember: It's show "business."

### ***The Best Way to Market Yourself As A Team!***

Schmooze and become good friends with a working writer who can possibly open some doors and introduce to you his agent. But before that, you have to have the goods. Have two great spec scripts (samples of your work). More is better in Hollywood. It proves you're not a one-script wonder. Try to focus on the type of shows you both want to write for. But if you can, be versatile. Have a one-hour "Dawson's Creek" and have a "Buffy." Two different styles. Show runners (producers that hire) want to know you can

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write for their show. My sitcom partner and I had eight spec scripts not including three original pilots. (We were focused and very serious about our craft.) Help your agent to help you. Give him as much ammunition as you can to help sell you!

### ***"How Much Money Can You Make As A Writing Team, or the Downside of Writing Together!"***

The standard WGA rate (Writers Guild of America, [wga.org](http://wga.org)) is approximately \$18,000 for a half hour \$25,000 for a one-hour script (not counting residuals) The downside of writing as a team is that you're splitting the money. During the lean times this might take a toll on both of you. Things aren't going well, and one of you might want to break away and go at it alone. As a team, you're in a marriage. So make sure you get along with your partner, and if possible, spend as little time socially with him. After all, you're writing a lot during working hours, so it's important to have separate lives. If things get too intense... go to couple's counseling. (We did.)

Unfortunately, if you do break up, be prepared to start all over. The industry will always think that your partner was the talented one. But don't fret! Just go out there and write another brilliant spec script by yourself. You know how to do it! All in all, writing as a team can be very rewarding and a great way to work in Hollywood. Just look at the credits of all your favorite shows on the air and you'll see that most of the executive producers are teams.

Get the right partner, make magic together... and who knows, the stars could be aligned and you both could create the next "Will & Grace." Good luck.

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PETER J. FOGEL is a NY based comedian/writer/copywriter who performs around the country. He's appeared on Comedy Central, HBO, and Evening at the Improv. He's also worked on such shows as Married With Children and Unhappily Ever After. Out in LA, with his partner, he was a member of the elite WARNER-BROS. COMEDY WRITER'S WORKSHOP (class of 1999) and is also a WGA member. His material has been quoted in such books as THE COMEDY QUOTE DICTIONARY. Past assignments include writing for Germany's #1 award winning sitcom RITA'S WORLD. (Yes. They have comedy in Germany.) His website is [www.peterfogel.com](http://www.peterfogel.com). He can be contacted at [CompellingCopy@aol.com](mailto:CompellingCopy@aol.com)

### **62- Pitch Information**

Make the Most of Your Writing Editor Appointment: These links gives guidelines of what to do not do, such as don't panic, know your material, and follow up after the interview. These are tips and strategies which will not only get you through your appointment in one piece but may also result in a request for material which might end up leading to a sale.

<http://www.hodrw.com/scaredstraight.htm>

<http://www.kathycarmichael.com/pitch.generator.htm>

[http://vt.essortment.com/writingeditor\\_rver.htm](http://vt.essortment.com/writingeditor_rver.htm)

[http://writingcorner.com/tips/agents/editor\\_appt.htm](http://writingcorner.com/tips/agents/editor_appt.htm)

[http://www.lindastyle.com/files\\_ten\\_tips.html](http://www.lindastyle.com/files_ten_tips.html)

<http://www.robynamos.com/Articles/Editor.htm>

## **63- Listing Information**

While your publisher or printer usually makes these entries, it is good to know how to go into the website and make corrections to your listing as needed.

**Amazon Info...** We require images to be sent to us via File Transfer Protocol (FTP). In order to use FTP, you'll need software such as Fetch (for Macs) or WS\_FTP (for PCs). You will need this information to access our FTP server.

Address: <ftp.amazon.com> log in: catalog password. [if you do not know or have a password, you need to contact Shana]

Amazon: For the cover to look its best on our web site, we ask that you follow these guidelines:

- \* TIF or JPG format
- \* 72 pixels/inch resolution
- \* 648 pixels on the longest side (9 inches at 72 dpi)
- \* RGB color mode
- \* 8 bits/channel
- \* PC or Mac format
- \* File must be named by the ten digit ISBN (no dashes needed), ie:6004435678.tif; 1254545332.jpg
- \* Image should be full-front view of cover, no borders
- \* Overwrites should include ".new" after the ISBN in the file name, i.e.

6004435678.new.tif or 1254545332.new.jpg

If we do not know to overwrite an existing image, it will not be updated. Thus, it is important that you name your image files according to the naming conventions listed above.

We no longer require an upload notification email for image uploads. All images submitted to our FTP server will be processed on a daily basis. If the cover art is formatted according to the guidelines listed above, it will appear online within two business days. If the cover art does not appear online within this time frame, you will need to check your image file to ensure the cover art meets the specifications above and resubmit it. Please be aware that we are unable to process images which are sent as an email attachment. The quickest way to add descriptive content is through our Online Content Form located at <http://www.amazon.com/exec/obidos/subst/catalog-updates/content-books.html> Once we receive your descriptive content, it should appear online within five business days.

It is our policy to limit citations from published reviews to a maximum of 20 words. We require this in order to ensure citations are made with consideration of Fair Use laws for reprinting previously published material.

Please don't hesitate to write if you have further questions or concerns. We look forward to receiving your images!

Best regards, Shana M., Book Catalog Department, <http://www.amazon.com/publishers> for guidelines Amazon.com, Inc.

**AMAZON TO CHARGE ADVANTAGE VENDORS.** On May 1st, Amazon.com Advantage will begin charging an annual fee, probably \$49.95. Beginning with the March payment, an \$8.00 fee will be applied to every payment made by paper check; Amazon will wait until the amount totals more than \$100 before cutting a check. The fee does not apply to payments made via Electronic Funds Transfer (EFT)

## **Making Changes/Corrections to Book Listings via Email Barnes & Noble**

If you detect an error in the title listing, please send an email to [corrections@barnesandnoble.com](mailto:corrections@barnesandnoble.com). You must include the ISBN of the book as well as the correction you feel is necessary. Surprisingly, we receive a lot of copy that does not reference a specific ISBN -- and this copy cannot be processed. To add text content or a cover image to the site, please email the information to: [titles@bn.com](mailto:titles@bn.com).

<http://www.booksinprint.com/php/default.asp> Bowkers listings

## **64- Links to Conferences and Publishers**

[http://www.pw.org/links\\_pages/index.html](http://www.pw.org/links_pages/index.html) links to conferences, publishers etc.

<http://www.writelinks.com/toc.htm> incredible list of publishers a-z

<http://www.hipiers.com/publishing.html> Piers list of publishers and warnings

Preditors & Editors warning list [very good] <http://www.sfw.org/beware>

## **65- Children's Markets**

Use resources: Click on Children's Books at Gotham Writers' Workshop ([www.writingclasses.com/index.html](http://www.writingclasses.com/index.html)).

Visit Aaron Shepard's Kidwriter Page ([www.aaronshp.com/kidwriter](http://www.aaronshp.com/kidwriter))

Sue Reichard's site at [www.suite101.com/welcome.cfm/childrens\\_writing](http://www.suite101.com/welcome.cfm/childrens_writing)

Visit [www.write4kids.com/ebooks.html](http://www.write4kids.com/ebooks.html), a library of how-to info for novice and experienced children's writers.

Check out Paula W. Graham's "Speaking of Journals" ([www.boydsmillspress.com/](http://www.boydsmillspress.com/))

Liz Koehler-Pentacoff's "The ABC's of Writing for Children."

Pick up info about magazine and book publishers, agents, workshops and more at [www.signaleader.com/childrens-writers/](http://www.signaleader.com/childrens-writers/).

Join the Society of Children's Book Writers and Illustrators at [www.scbwi.org](http://www.scbwi.org).

Barefoot Books ([www.barefoot-books.com](http://www.barefoot-books.com)) focuses on themes that encourage independence of spirit, enthusiasm for learning, and acceptance of other traditions. Besides realistic fiction, publishers buy entertaining non-fiction books and multi-media for educational use.

ABDO ([www.abdopub.com](http://www.abdopub.com)) publishes non-fiction about history, sports, animals, science, geography, culture, countries, and famous people for students in grades K-8.

Secrets of Writing for Kids [writingtips@sendfree.com](mailto:writingtips@sendfree.com)

How To Write Picture Books <http://www.write4kids.com/ebooks.html>

Free Tips & Secrets! <http://www.write4kids.com>

Catalog of books, tools for children's writers [cbi@sendfree.com](mailto:cbi@sendfree.com)

## **66- African American Markets**

<http://www.cbbooksdistribution.com/index0.html>

Distributor of Afro-American authors books. List books here.

<http://www.blackrefer.com/literature1.html>

Website for black authors to list your books.

Black Arts – Literature site has arts and writer's resources for African-Americans

<http://www.blackarts-literature.org/>

## **67- On-Line Dictionaries and Spell-check**

Computer Currents High-Tech Dictionary

<http://www.currents.net/resources/dictionary/index.html>

The Jargon Dictionary

<http://www.netmeg.net/jargon/>

The Semantic Rhyming Dictionary

<http://www.rhymezone.com/>

OneLook Dictionaries

<http://www.onelook.com/>

Web dictionary, IT words

<http://whatis.techtarget.com/>

The American Dialect Society tracks English usage in the U.S.

<http://www.americandialect.org/>

Century dictionary. 12 volumes.

[www.global-language.com/CENTURY/](http://www.global-language.com/CENTURY/)

Medical and Law Research Dictionary.

<http://www.lawresearch.com/v2/mindex.htm>

Alphabetical index of medical terminology

[www.mtdesk.com/alpha.shtml](http://www.mtdesk.com/alpha.shtml)

Computer Current's High-Tech Dictionary

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<http://www.currents.net/resources/dictionary>

Duhaime's Law Dictionary

<http://www.duhaime.org/diction.htm>

Biographical dictionary

<http://www.s9.com/biography/index.html>

Department of Defense dictionary of military terms

<http://www.dtic.mil/doctrine/jel/doddict/>

Forthright's Phrontistery. Obscure English words.

<http://phrontistery.50megs.com>

English language site

<http://www.askoxford.com/>

Glossary of financial terms

<http://www.investorwords.com/>

Lexical FreeNet. Dictionary, thesaurus, rhyming dictionary

<http://www.lexfn.com/>

Wordnet. A lexical database for the English Language

<http://www.cogsci.princeton.edu/~wn/>

Logophilia word dictionary

<http://www.logophilia.com/>

Google glossary for words, phrases and acronyms

<http://labs.google.com>

An English dictionary with multi-lingual search

<http://www.allwords.com/>

Scientific acronyms, symbols and abbreviations

<http://www3.interscience.wiley.com/stasa/>

Online Dictionary Net: <http://www.online-dictionary.net/>

The Most Comprehensive Listings of English and Non-English Language, Interest and Professional Dictionaries on the Internet

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Clear Ink SpellWeb at: <http://www.spellweb.com/> is for when you are not sure which

<http://www.1000dictionaries.com/>

1000 dictionaries: online, medical, Webster, Spanish, French, Latin, English, dictionary, free, downloads

**RHYMING DICTIONARY.** See <http://www.rhymezone.com>

**Spell Check:** IF YOUR SPELLING-CHECKER FAILS TO FLAG A MISSPELLED WORD, you may have accidentally added it to your Custom Dictionary. To remove (or add) words, go to Tools\Options\ Spelling & Grammar\Custom Dictionaries. Select the dictionary you wish to modify and click Modify to bring up a dialog box in which you can remove (or add) words.

**Metaphor** (implied comparison of two unlike things)

**Simile** (explicit comparison of one characteristic of two unlike things)

**Hyperbole** (extreme exaggeration)

**Personification** (inanimate objects, abstractions, animals, and ideas are attributed human form, characteristics, or sensibilities)

**Animism** (giving life, but not human life, to an inanimate object)

**Paradox** (an apparently self-contradictory statement that actually contains truth)

**Metonymy** (replacing one thing with something closely related to it)

**Synecdoche** (a part of something stands for the whole)

**Analogy** (a comparison between two relationships)

**Allegory** (a story where every element—and the whole story itself—is metaphorical)

**Conceit** (an extended image or metaphor found most often in poetry)

**Symbol** (an object or action that points to a meaning beyond itself)

## 68- Miscellaneous Information

**GOING POSTAL?** Worldwide postal information: you will find links to Postal Codes and Related Issues, Post Office Home Pages, Companies dealing with International/Postal data, Languages, Telephone Numbers, Maps and mapping, Other Addressing Issues, and World Hot Spots - will your mail get through? See <http://www.grcdi.nl/links.htm>

NEED A BAR CODE for anything? See the Supplier List at <http://parapub.com/supplier.cfm?>

[http://12.108.175.91/ebookweb/discuss/msgReader\\$1626](http://12.108.175.91/ebookweb/discuss/msgReader$1626)  
article on history of copyrights

Shareware for Authors <http://www.freelanceworks.com/links.asp>



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NEED SOMEONE TO TAKE YOUR BOOK TO TRADESHOWS? See the exhibitor services on the Supplier List at <http://parapub.com/supplier.cfm?>

F-R-E-E Online Virus Scanner:

[http://www.winxpnews.com/rd/rd.cfm?id=021126FA-Virus\\_Scanner](http://www.winxpnews.com/rd/rd.cfm?id=021126FA-Virus_Scanner)

Paying Markets <http://www.inscriptionsmagazine.com/Markets1.html>

Find out your title's current standing, and where it placed the last time it was checked.  
<http://www.booksandwriters.com>

Publishing/ Foreign Rights Consultant <http://www.bob-erdmann.com>

NEED TAX FORMS? See <http://www.irs.gov/formspubs/index.html>

CURRENCY CONVERTER. See <http://www.oanda.com/convert/classic>

Choice magazine <http://www.ala.org/acrl/choice/sampess5.html> literary works

<http://www.manuscriptediting.com/publishers.htm> world wide list of publishers

PowerProse.com this market is no longer in business, and owe 50-60 writers money they still refuse to pay. Use caution before submitting to them. WritersWeekly.com has a full page dedicated to this publisher. You'll find it here:

<http://www.writersweekly.com/warnings/powerprose.html>

<http://www.genesis-press.com/> publisher

<http://www.bookmarket.com/101pub.html> list of independent publisher

**69- Cover Models** Set up a database for yourself for your particular area of the country. There may be times when stock cover material may not fit your title, or you may want a special cover.

**[local Phoenix area, reputable talent agencies that ad people use regularly]**

Dani's Agency, 602-263-1918

Leighton Agency, 602-224-9255

Signature Models & Talent, 480-966-1102

Starmaker Productions, 480-949-0180

## **70- Freelance Markets**

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**Writing for Professional Medical Publications** contains advice from medical writers & editors, plus useful resources and info. Buy the e-book now at [www.booklocker.com/books/999.html](http://www.booklocker.com/books/999.html)

## **NEW AGE MARKETS**

### ***New Witch***

P.O. Box 641

Point Arena, CA 95468

Phone: (707) 882-2052

Fax: 707-882-2793

Contact: Managing Editor, Dagonet Dewr

Email: [dagonet\\_dewr@gmx.net](mailto:dagonet_dewr@gmx.net)

URL: <http://www.newwitch.com>

Pays .01 per word Excepts e-queries and submissions [From the web site]: New Witch gladly accepts essays, factual articles, fiction, poetry, column ideas, artwork, photographs, personal experiences, and ranting feedback relevant to our subject matter, goals, and readership.

**\*NOTE**-New Witch is a new print magazine set to launch Fall 2002) I've just finished working with the managing editor on a feature article, and I liked my experience with them.

### ***Fate***

PO Box 460

Lakeville MN 55044-0460

Contact: Phyllis Galde, Editor

<http://fatemag.com>

Email [fate@fatemag.com](mailto:fate@fatemag.com)

Pays \$25 for departments; more for features. No e-queries

**\*NOTE**-Fate is well known among the metaphysically inclined; it's been around for over 50 years. It's run by one of the foremost New Age book publishers, Llewellyn.

**Star IQ** Star IQ is a general astrology site that seeks to teach and entertain its visitors. General interest and mid-level articles are best. Accepts astrology articles on various topics from 100-800 words. Contact: Jeff Jawer, Publisher Email: [jjawer@stariq.com](mailto:jjawer@stariq.com)  
<http://www.stariq.com> <http://www.bradymagazine.com/permanent/guidelines.html>

**Brady Magazine** is published bi-monthly and each issue includes 6 articles, 3 fictional pieces and 5 poems. All submissions must be sent to us through e-mail only. Articles submitted must always be related to the writing field. Articles must be between 500 and 3000 words. No typical article topics like, "How to Defeat Writer's Block," unless consisting of an interesting twist. Like articles, fiction must be between 500 and 3000 words. Any genre of fiction is welcome. Poems can be of any type and of any subject. Must be under 40 lines long. We do accept simultaneous submissions, and we do accept previously published writing; please let us know where it has previously been published. We pay \$15 per article, \$10 per short story, and \$5 per poem. Payments are sent out after the issue has been completed.

## **Readers Digest**

\$300 for true, never-before published stories we print in 'Life in These United States', 'All in a Day's Work', 'Humor in Uniform' or 'Virtual Hilarity'.

\$100 dollars for the first submission of a previously published or original item we print in 'Laughter, the Best Medicine', in 'Quotable Quotes', or as a short item used at the end of and article.

With all submissions, please include your name, address and phone number. Previously published items must include the name, date and page number of the source article. Submissions cannot be acknowledged or returned. Original submissions must be less than 100 words and become our property upon publication and payment.

How to submit: [www.rd.com](http://www.rd.com) [click on fun]  
or Reader's Digest, Box 100, Pleasantville, N.Y. 10572-0100.  
Address your submission to the appropriate category.

<http://www.soyouwanna.com/site/syws/shortstory/shortstory3.html>  
magazine list at bottom of page, also how to submit/query

## **71- Public Domain Information**

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[domain lists compiled from public sources, current as of 5/03]

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